

## BBD FEST UTKARSH- 2015 OPENS

**March 18, 2015.** The Glam Fiesta “UTKARSH-2015” was inaugurated with customary lighting of lamp by the Chief Guest of the Opening Ceremony Dr. Dinesh Sharma, Mayor, Lucknow.

Mr. R.K Agarwal, Chief Executive Director BBD Group, Prof. (Dr.) A.K. Mittal, Vice Chancellor, BBD University, Directors, Deans and other Senior Faculty Members were also present on the occasion. The programme started with “Shri Ganesh Vandana”.



Dr. A.K. Mittal delivered his welcome speech expressing his gratitude towards the Chief Guest and other Dignitaries for their kind presence. Apprising about the academic developments and achievements of BBD University and Colleges of BBD Group, he also made a mention of the academic and cultural activities of the students. He emphasized that global competition requires overall personality development for which BBD Group is very particular.

He mentioned at length about the theme of “UTKARSH-2015”, “BBD CARNIVAL” which is the central idea of the Fest this year. Thereafter, Dr. Mittal declared the Fest “UTKARSH-2015” OPEN.

Before the address of the Chief Guest a few cultural programmes based on the theme of the Fest were presented by the talented teams of the students of the BBD Group which gathered applause of the audience.



Thereafter, the Chief Guest addressing the audience first of all wished the students of BBD Group for their intense interest and contribution in making the Inaugural Function of “UTKARSH-2015” a success and advised them to explore their talents in making their career brilliant by utilizing various facilities available in the multi-dimensional infrastructure in the BBD Campus.

He also said that this one hour programme he attended in the BBD University was the best of all the performances he had seen so far.

He said that the mental and educational capabilities of Indian students are excellent. Further he emphasized that for overall development of one's personality, it is essential to excel in Literature, Art and Music besides ranking high in other fields of education.

He further advised the students that desire and determination always help in fulfilling the dreams.

At last Prof. (Dr.) S.M.K. Rizvi, Chief Convener and Organizing Secretary of "UTKARSH-2015", summing up the grand event, tendered his vote of thanks.