

INDUSTRIAL VISIT

(Organised by Deptt. Of Management , BBDNITM)

4th APRIL 2018

Department of Management , Babu Banarasi Das National Institute of Technology & Management, Lucknow organized an industrial visit to 'PARLE BISCUITS' in Kanpur. This was a CMU (Common Manufacturing Unit) of Parle. Students learned the process involved in the making of the biscuit. There was Question & Answer session also, Parle persons were answered various questions regarding diversification of Parle G and about manufacturing techniques of biscuits .



