

UDGAM at BBO-NITM and BBOU

The Management Fest, UDGAM 2017, of Bala Garodia Group National Institute of Technology and Management and Bala Garodia Group University, was headed by UDGAM forum with guidance faculty members.



The fest day proceedings began with an address by Dr. V.P. Singh, Dean & Professor of Guwahati University. Besides, he is a paragone and his positive attitude and firm determination prove that obstacles cannot be an obstacle in the path of achievements and positively lead the realization of dreams. He emphasized that everything happens in good. The President of UDGAM Forum also welcomed the guests, acquainted them with the UDGAM fest and motivated them to maintain the same and

throughout the fest and in their lives ahead. The fest witnessed case studies of Marketing, Finance & Human Resource fields to develop the conceptual thinking of budding managers with the help of a thorough analysis of conditions prevalent in the market. Other award off days events has included a lot of participation.

The second day commenced with a guest lecture by Mr. Piyush Sharma, a corporate professional currently working with Reliance. He also urged the students to focus on the aspects that lead to nurturing of their career and ultimately fulfilling of dreams. The day proceeded with four rounds of events by the Marketing, Finance and HR clubs. A feast attracting 500, on the spot and the new generation, bridging the generation gap, led to a beautiful closing ceremony, highlighting the contribution of everyone involved in UDGAM, and the General Secretary, UDGAM Forum expressing her gratitude towards the audience, participants and the entire UDGAM group for providing a chance to host such a carnival.

- Sneha Srivastava