# Biosketch

#### Faculty Name: Mr.Ravi Gupta Assistant Professor & Program Co-ordinator

## Department of Humanities, BBDITM Lucknow



#### Areas of Interest:

Human Resource Management, Managerial Economics, Entrepreneurship Development, Universal Human Values, Industrial Management, Marketing

#### Education

- M.B.A (H.R. & Marketing.) from 'Northern India Engineering College' Lucknow (U.P. Technical University, Lucknow)
- B.Sc. from Christ Church P.G.College, (C.S.J.M University, Kanpur)

### Academic/Industrial Experience

- 1. Assistant Professor , **Department of Humanities, BBDITM**, Lucknow, July 2017-Present
- 2. Assistant Professor, **Department of Social Sciences**, **BBD University**, Lucknow, July 2014- July 2017
- 3. Lecturer, **Department of Humanities, BBDNIIT**, Lucknow, August 2009- July 2014
- 4. Executive Sales, 'Rohtas Projects Ltd', Noida, June, 2008 July 2009
- 5. Marketing Executive, 'Lupin Ltd' Lucknow, April 2007 May 2008

## **Selected Publications**

## **Other Details:**

- Attended the International Seminar on "**Rethinking Development:** Searching for alternatives" organized by the center for study of social exclusion and inclusive policy, Faculty of Social Sciences, BHU, Varanasi on 30-31 March 2012.
- Value Education Cell Member
- Convener, media and Publishing committee
- Member of RDTP Cell
- Member of Cultural Committee