



**Department of Computer Science & Engineering
BABU BANARASI DAS
Institute of Technology & Management, Lucknow**

Recognized by AICTE, Govt. of India & Affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow, AKTU College Code=054

Event Report on

“Intellectual Property Rights and IP Management for Startups”

The poster features a central graphic with a stylized person silhouette in the background. To the left, there are four hexagonal icons representing different affiliations: E-LITE, BBDITM, and AICTE. To the right, there are three hexagonal icons representing gears, a microphone, and a lightbulb. The text is arranged in a clear, organized manner, providing all necessary details for the event.

**BABU BANARASI DAS
INSTITUTE OF TECHNOLOGY AND MANAGEMENT**

**INSTITUTION'S INNOVATION COUNCIL IS ORGANISING A WORKSHOP ON
INTELLECTUAL PROPERTY RIGHTS(IPR'S) AND IP
MANAGEMENT FOR START-UP**

23rd April, 2022
11AM Onwards

Zoom

Our Speaker

Dr. M. Selladurai
Assistant Professor in Commerce
St. Joseph University, Nagaland

Registration Link:
<https://tinyurl.com/23uku8pe>

Meeting ID: 981 9202 6815
Passcode: sUSW3a

Contact Us At ✉
academicmba2021@gmail.com

Dr. Preeti Mishra President, IIC
Dr. Neha Pandey Social Media Coordinator, IIC

Dr. Abhimanyu Kumar Yadav Convener, IIC
Prof. Rudrendra B. Singh IPR Coordinator, IIC

Prof. Neha Gupta ARIIA Coordinator
Mr. Shivam Dixit NISP Coordinator, IIC

/iicbdditm054 **/iicbdditm054**

1. **Promotion Link of Social Media:-**

Social media link:

https://m.facebook.com/story.php?story_fbid=pfbid023FdrEt7y3gb6qyKSv9AmzidBNnXcKVUFjZx4XTK5LnWW9LpR1rNvn3WbbrqcouMfl&id=217714502330934

2. **Academic Year and Quarter:-** 2021-2022

3. **Program Theme** :- IIC Calendar Event on IPR “

4. **Start and End Date :-** 23rd April June 2022, 11 AM Onwards

5. **Duration of Activity(in mins):- 75 Minutes**

12:00 PM – Zoom meeting started by the student coordinator

12:01 PM onwards – Meeting attendees enters the meeting

12:05 PM – Welcoming all the attendees and Introduction of the Speaker.

12:08 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President

12:10 PM – Presentation started by the speaker, Dr. Shashank Shekhar Mishra

1:00 PM – Presentation concluded

1:05 PM- Q & A session

1:10 PM- Appreciation speech by Asst Prof Vinay kumar Yadav, faculty Co-ordinator, BBDITM

1:15 PM- Formal vote of thanks by Dr. Abhimanyu Kumar Yadav, IIC Convener

1:18 PM – Vote of thanks from the student coordinator.

1:20 PM – Meeting ended.

6. Number of Students Participants:- 80 Participants from CSE dept.

7. **Number of Faculty Participants:-**

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Mr. Rudrendra Bahadur Singh
4. Mrs Neha Gupta
5. Dr. Neha Pandey
6. Mr. Vineet Agarwal

7. Mr. Shekhar Srivastava

8. **Proposed Name of Faculty Coordinators:**

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Mr. Rudrendra Bahadur Singh
4. Mrs. Neha Gupta
5. Mr. Shivam Dixit
6. Ms. Neha Pandey
7. Dr. Abhimanyu Kumar Yadav

9. **Expenditure if any: - Rs. 600 (Banners)**

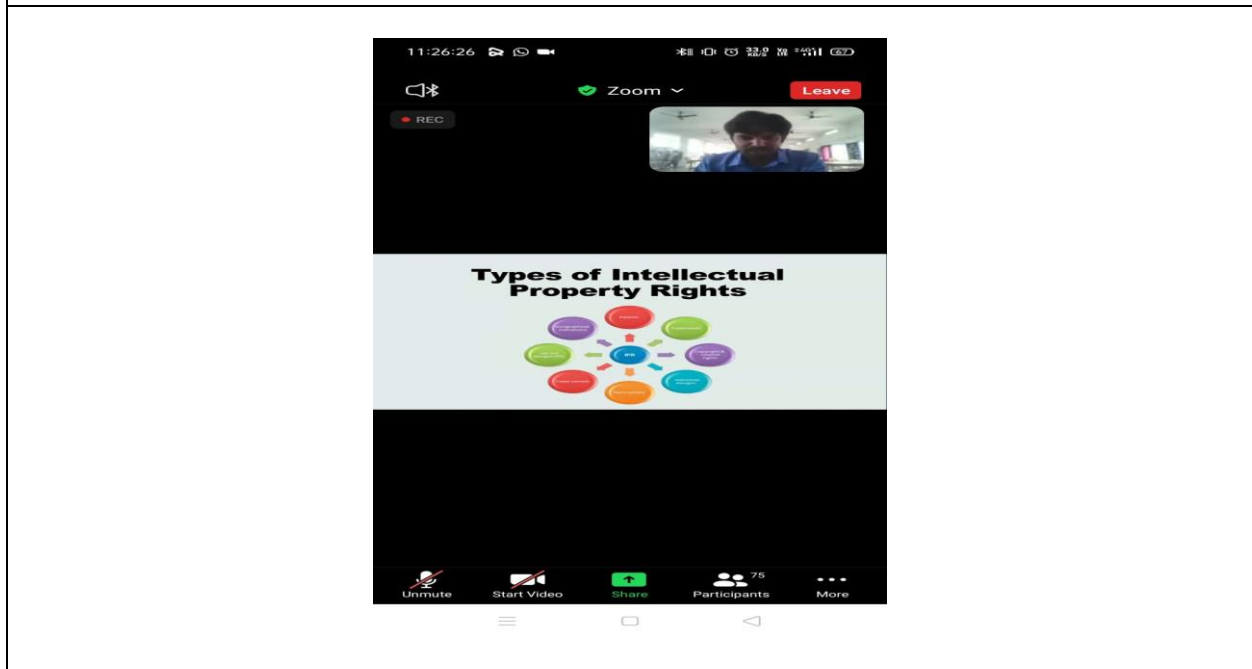
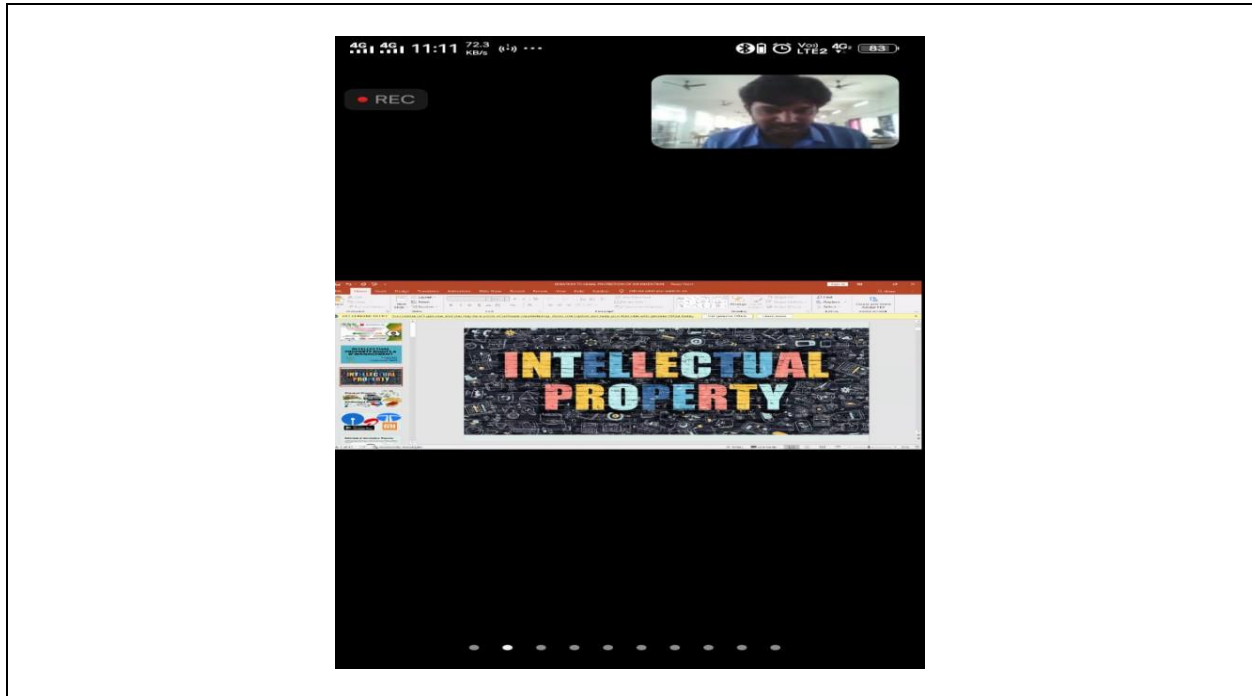
10. **Objective of the event: -**

1. To make the students understand the concept of IPR
2. To help them to know ways of IP management in Startups
3. To help the students understand the various ways of IP management

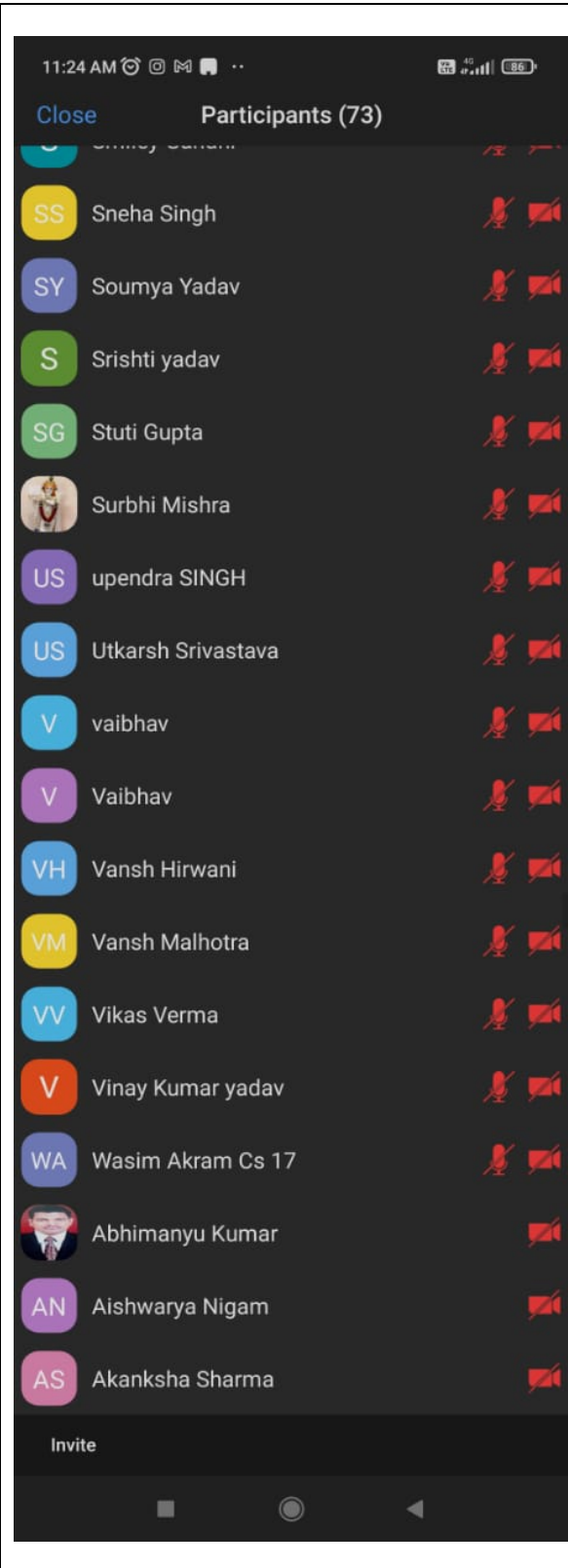
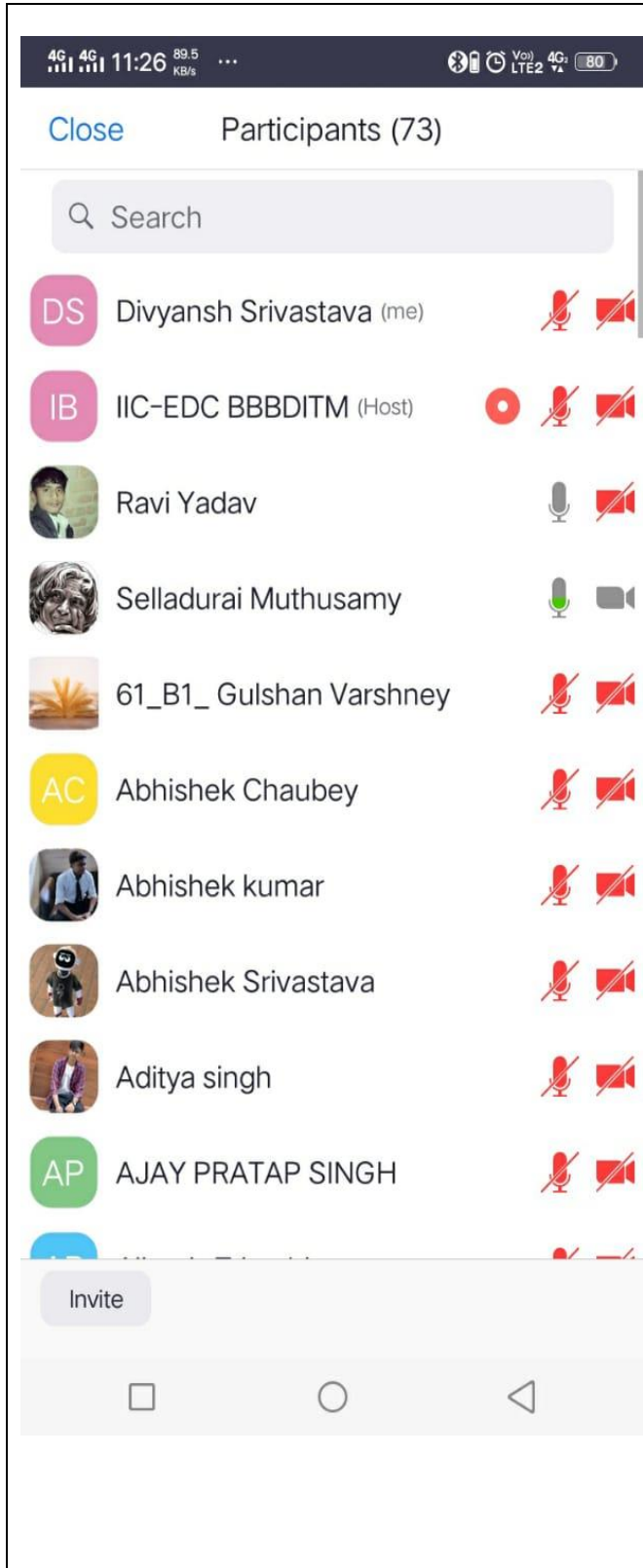
11. **Benefits in terms of Learning/ Skill/ Knowledge Obtained: -**

1. Students are able to understand the concept of IPR
2. To help students to know ways of IP management in Startups
3. To help the students understand the various ways of IP management

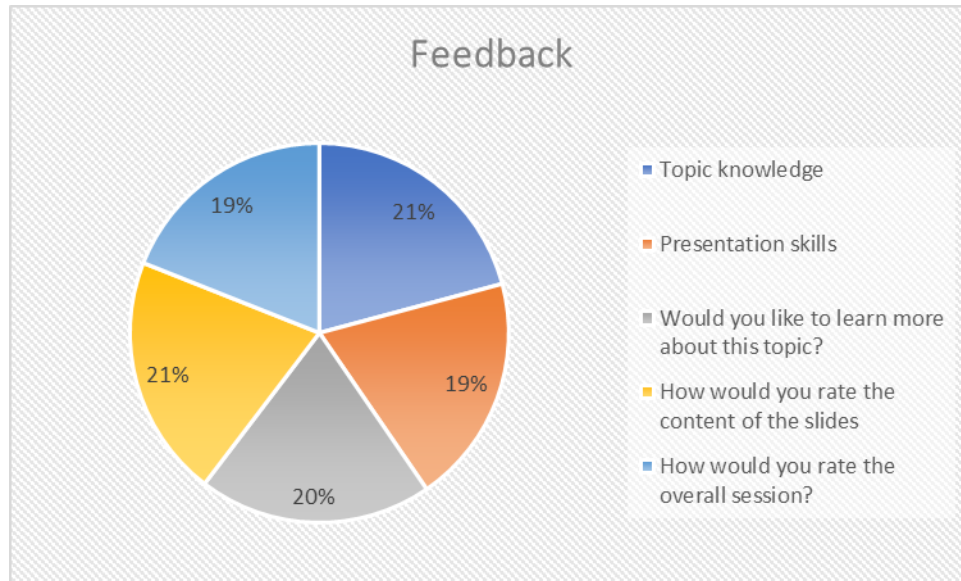
12. Event Photographs:-



13. Attendance Sheet:-



14. Feedback of the Event:-



15. Overall Event Summary:

Members were welcomed by IIC Convener Dr. Preeti Mishra. Our Resource person Dr M Selladurai Assistant Professor Commerce Department and IA from Joseph University Nagaland too sessions power different sources of venture funding and how the person can apply for it. He also discussed various stages of Venture capitalist., UP GOVT, NGOS, Individuals and Private Businesses. The event is coordinated under the guidance of Dr. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students' coordinator Ishu Srivastava. Advantages: There are often minimal upfront fees or costs and this means there is some protection from risk when starting out. There is little financial risk with almost no start up debt. It's a great form of market testing and marketing research, seeking the opinion of your target audience.