



**Department of Computer Science & Engineering**  
**BABU BANARASI DAS**  
**Institute of Technology & Management, Lucknow**

Recognized by AICTE, Govt. of India & Affiliated to Dr. A.P.J Abdul Kalam Technical University, Lucknow, AKTU College Code=054

**Report on**

**Rural Entrepreneurship in UP: Nav Chetna Agri- Enterprises**

**BABU BANARASI DAS**  
INSTITUTE OF TECHNOLOGY AND MANAGEMENT

**ENTREPRENEURSHIP DEVELOPMENT CELL IN  
COLLABORATION WITH INSTITUTION'S INNOVATION  
COUNCIL IS ORGANISING A WORKSHOP ON  
RURAL ENTREPRENEURSHIP IN U.P. : NAV CHETNA  
AGRI-ENTERPRISES**

**7th March 2022**  
11AM Onwards

**Zoom**

**Our Speaker**

**Shri Mukesh Kumar Pandey**  
CEO Nav Chetna Agrocentre  
Producer Pvt Ltd  
Uttar Pradesh

**Scan QR Code to Register**

**Contact Us At** ✉  
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**Mr. Vinay kr Yadav**  
President, EDC

**Dr. Apoorva Srivastava**  
Convener, EDC

**Mr. Rudendra B. Singh**  
IPR Coordinator, IC

**Dr. Preeti Mishra**  
President, IIC

**Mr. Ashirwad Dubey**  
Internship coordinator, IIC

**Mrs. Neha Gupta**  
ARIIA Coordinator, IC

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## **1. Brief Description:**

A workshop organized on “**Rural Entrepreneurship in UP: Nav Chetna Agri-Enterprises** ” on 09/03/2022 for the students of B. Tech CSE under the supervision of Dr. Anurag Tiwari (Professor and Head CSE), Mr. Rudrendra Bahadur Singh, Dr. Abhimanyu Kumar Yadav, Dr. Neha Pandey, Dr. Preeti Mishra, Mr. Shivam Dixit and Mr. Ashirwad Dubey.

The students actively participated in this event. Students presented their ideas and proof of concept for their future entrepreneurial venture.

Rural entrepreneurship refers to the development of a new enterprise which pioneers new products and services, creates a new market for its offerings or uses advanced technology, in the rural area. In simple terms, the entrepreneurship which springs up in non-urban areas is termed as rural entrepreneurship.

## **2. Program Date:** 07/03/2022

## **3. Resource Person:** Sri Mukesh Kumar Pandey- CEO Nav chetna Agro Center producer pvt. Ltd. Uttar Pradesh.

## **4. Target Group:** Students of Computer Science and Engineering.

## **5. Proposed Name of Faculty Coordinators:**

1. Dr. Anurag Tiwari (HOD CSE)
2. Mr. Rudrendra Bahadur Singh,
3. Dr. Neha Pandey
4. Dr. Preeti Mishra
5. Mr. Ashirwad Dubey
6. Mr. Vinay Kr. Yadav
7. Ms. Apoorva Srivastava

## **6. Summary of the event:**

Department of Computer Science & Engineering, BBDITM, Lucknow organized an Interactive Workshop on “**Rural Entrepreneurship in UP: Nav Chetna Agri-**

**Enterprises”** on 07/03/2022 for the students of B. Tech CSE under the supervision of Dr. Anurag Tiwari (HOD CSE), Mr. Rudrendra Bahadur Singh, Dr. Neha Pandey, Dr. Preeti Mishra, Mr. Ashirwad Dubey, Mr. Vinay Kr. Yadav, Ms. Apoorva Srivastava

**Event Photographs:**



**FEED BACK REPORT**

Here are some parameters on which the feedback is recorded by the participants.

