Department of Computer Science & Engineering
BABU BANARASI DAS
Institute of Technology & Management,Lucknow
Recognized by AICTE, Govt.of India & Affiliated to Dr. A.P.J Abdul Kalam Technical University,Lucknow,AKTU College Code=054

Event Report on

"Entrepreneurship, development and Employability"

Promotion Link of Social Media:-

Social media link:
https://www.facebook.com/111963244629027/posts/pfbid04bvjFthKFYBNeaShmoLEBjvUe3Sn7E7BjWxd221zVo3UcabSDwXDV7mBF3gHTpdpl/

2. **Acedemic Year and Quarter:-** 2021-202

3. **Program Theme** :- "Entrepreneurship, Development and Employability"

4. **Start and End Date :-** 23rd July 2022, 11:00 AM onwards

5. **Duration of Activity(in mins):-**

11:00 PM – Zoom meeting started by the student coordinator
11:01 PM onwards – Meeting attendees enters the meeting
11:05 PM – Welcoming all the attendees and Introduction of the Speaker.
11:08 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President
11:10 PM – Presentation started by the speaker, Prof Manoj Kumar Mishra
12:00 PM – Presentation concluded
12:05 PM- Q & A session
12:10 PM- Appreciation speech by Asst Prof Vinay kumar Yadav, faculty Coordinator, BBDITM
12:15 PM- Meeting ended.

6. Number of Students Participants:- 34 students participated from CSE department.

7. **Number of Faculty Participants**:-

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Dr Shivangee Tiwari
4. Mr. Rudrendra Bahadur Singh
5. Mrs Neha Gupta
6. Dr. Neha Pandey

8. **Proposed Name of Faculty Organizers :-**

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Dr Shivangee Tiwari
4. Mr. Gyanendra Kumar
5. Mr. Anil Pandey

9. **Expenditure if any:-** NA

10. **Objective of the event: -**

1. The objective of organizing this event is to understand the current Scenario of Entrepreneurship and employment.

2. To promote consciousness about the entrepreneurship development programs to increase the knowledge and skill of existing entrepreneurs and encourage others to become one.

3. To Create awareness to develop and strengthen entrepreneurial traits.

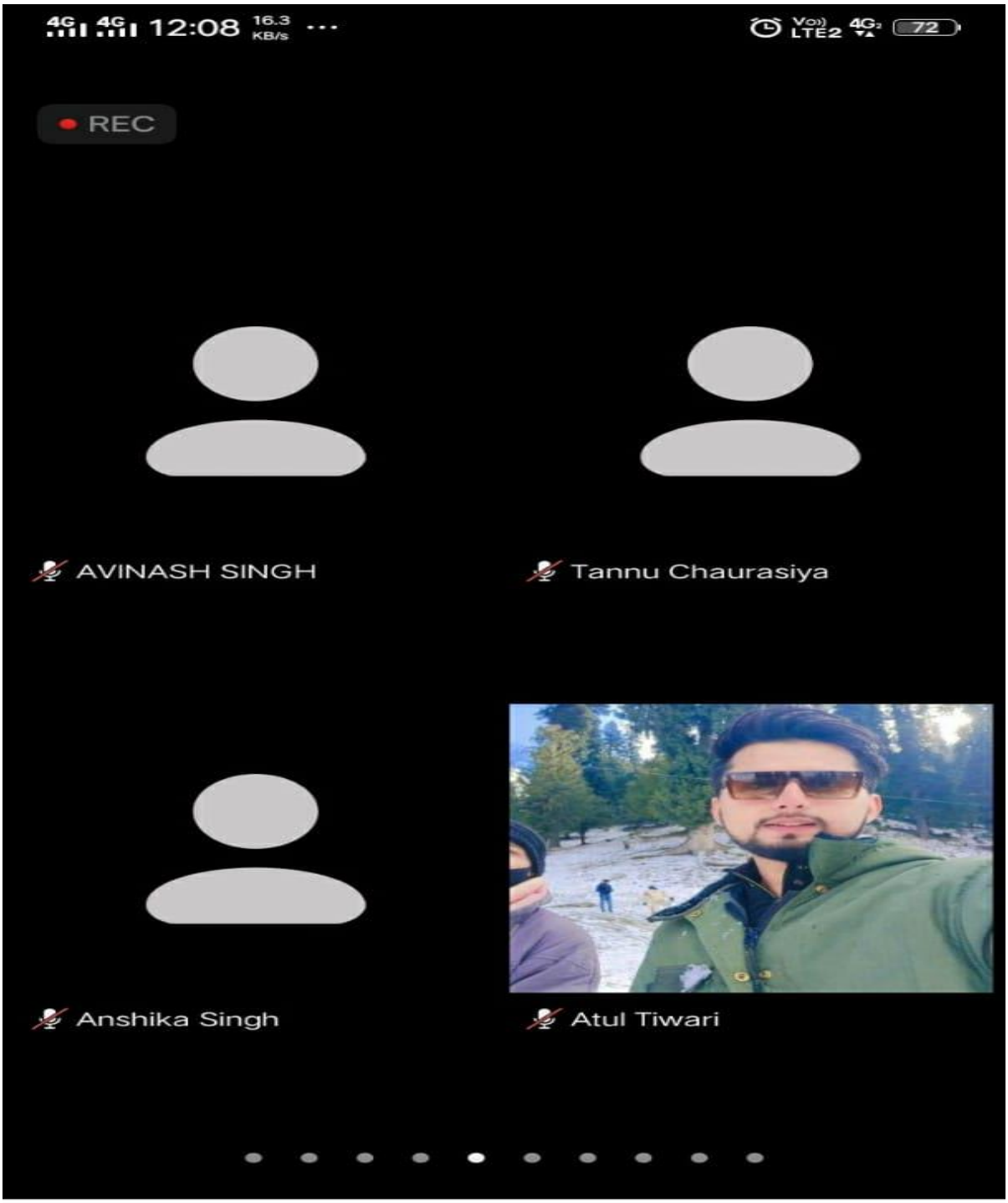
4. To promote students towards Industry Exposure Learning.

11. Benefits in terms of Learning/ Skill/ Knowledge Obtained: -

Entrepreneurship development programs and Employability may be defined as a program designed to help a person in strengthening his entrepreneurial motive, and in acquiring the skills and capabilities necessary for playing his entrepreneurial role effectively.

The basic learning of the event was to understand and develop and strengthen entrepreneurial traits. For this we have to focus on the Employment Generation. We need to boost Industrial Development and how to develop urbanization. Learning the art of Product development and to know the source of help and support for a start-up venture. Students need to understand Industry Exposure Learning and sustainable growth.

12. Event Photographs:-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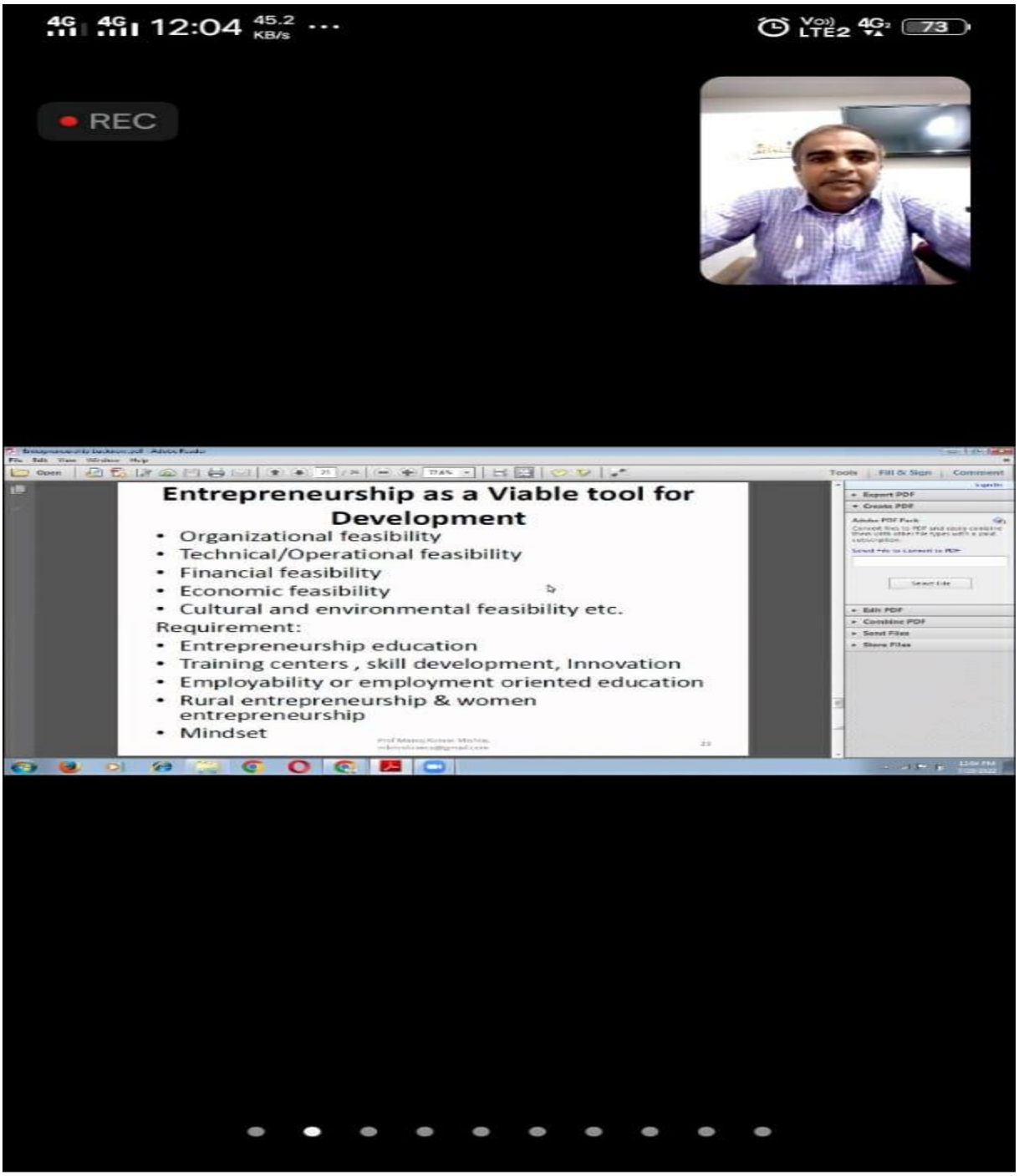
AVINASH SINGH
Tannu Chaurasiya
Anshika Singh
Atul Tiwari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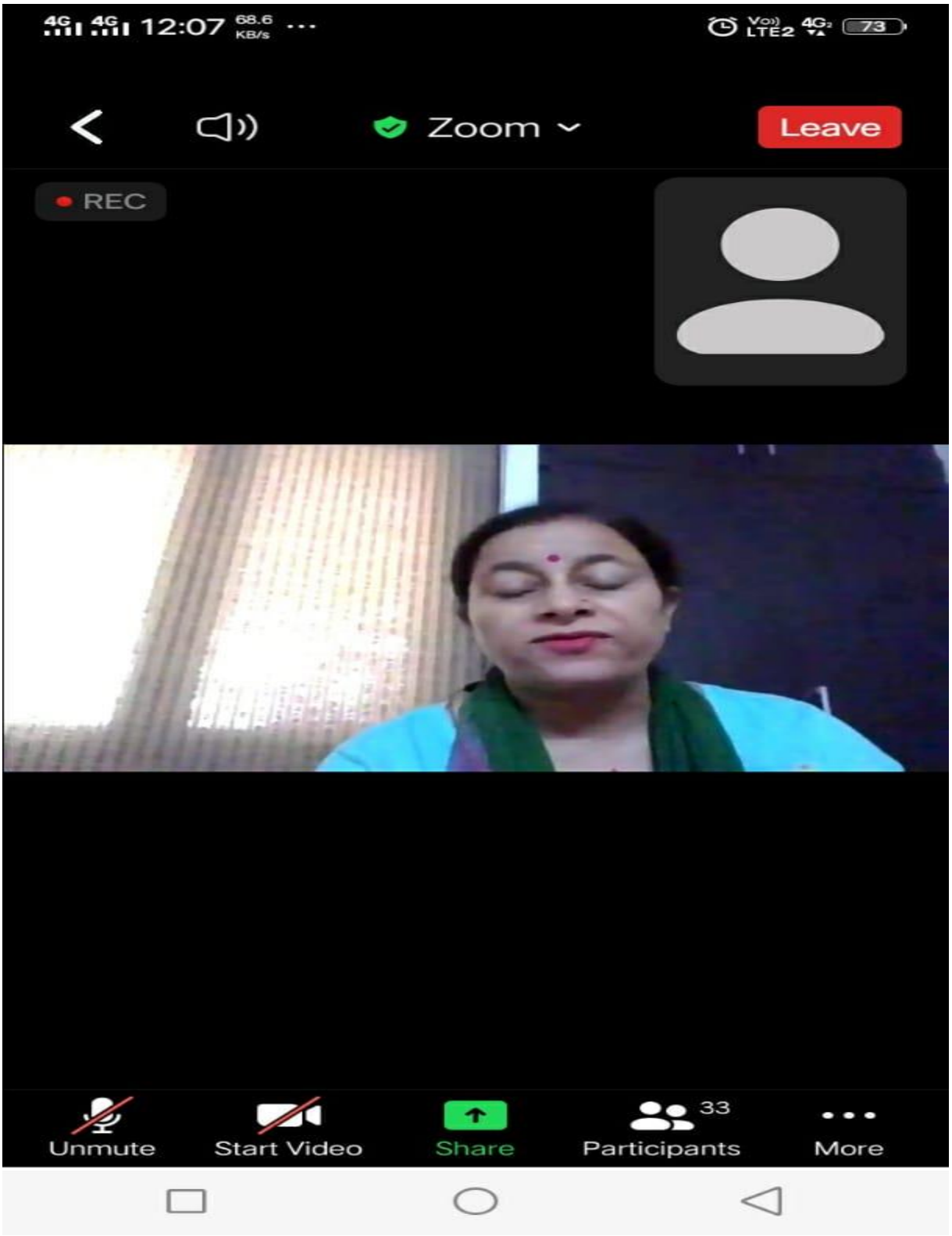
Entrepreneurship as a Viable tool for Development
• Organizational feasibility
• Technical/Operational feasibility
• Financial feasibility
• Economic feasibility
• Cultural and environmental feasibility etc.
Requirement:
• Entrepreneurship education
• Training centers , skill development, Innovation
• Employability or employment oriented education
• Rural entrepreneurship & women entrepreneurship
• Mindset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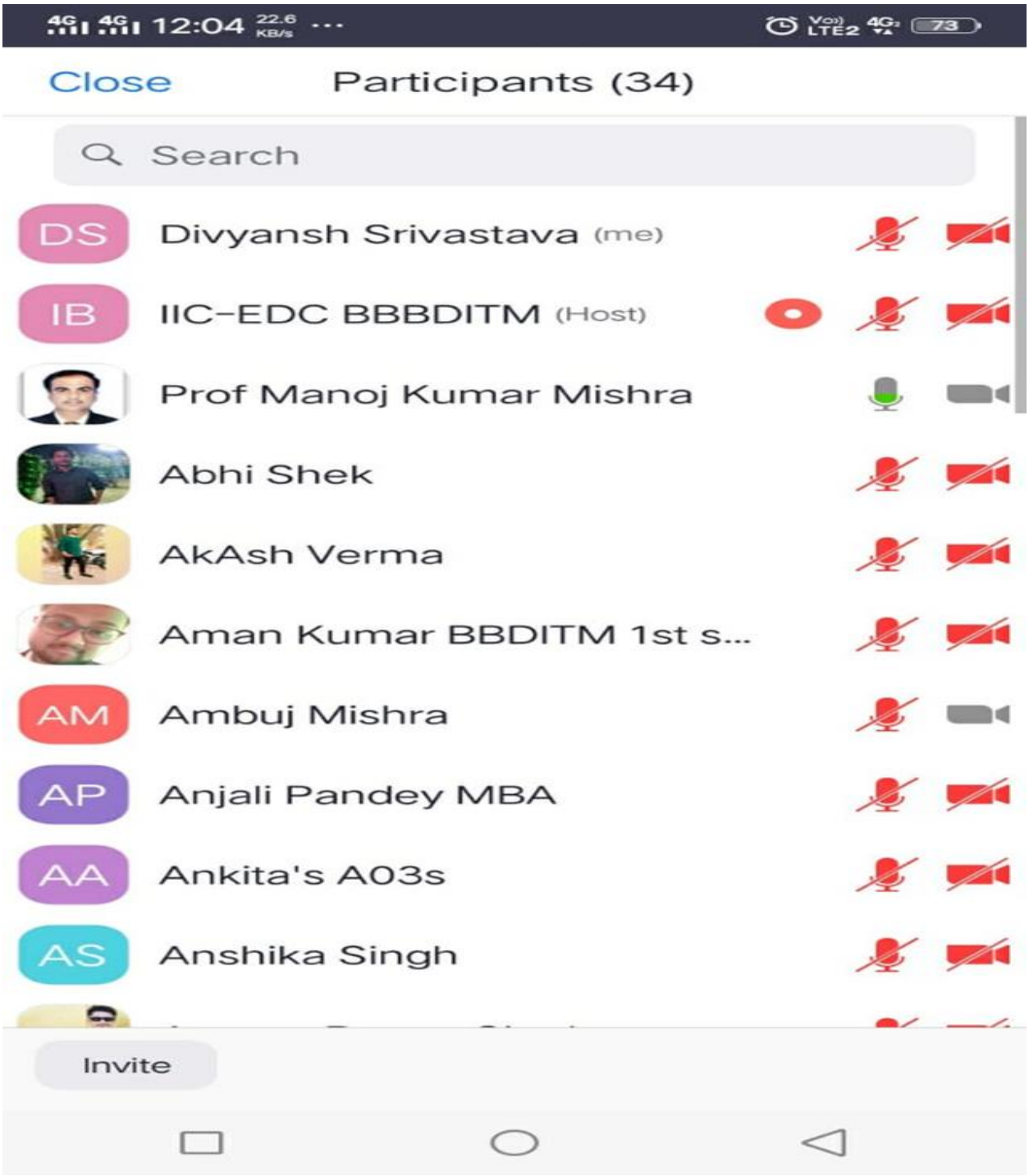
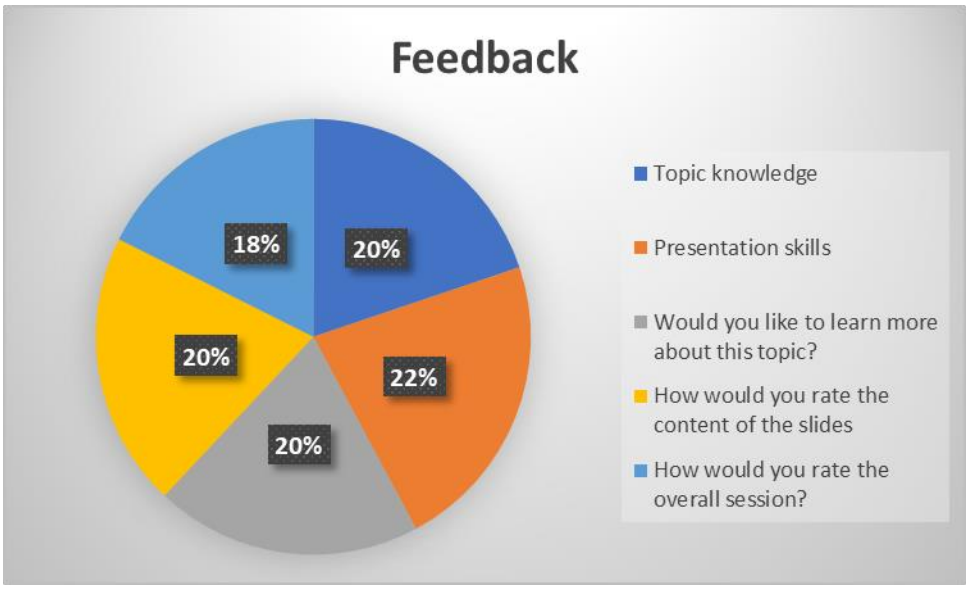
Participants
More

13. Attendance Sheet:-



14. Feedback of the Event:-



15. Event Video URL (If any):-

16. Overall Event Summary:-

BBDITM IIC (Institute Innovation Council) organized an event with the collaboration of EDC to celebrate "Entrepreneurship, Development and Employability" on 23rd July 2022 from 11:00 AM onwards. The speaker of the session was Prof Manoj Kumar Mishra. Prof Manoj Kumar Mishra is a well-known academician and researcher. He has 20 years of versatile experience of teaching, research and administration in India and abroad in the capacities of Dean, Director, Vice President and Professor. At present he is Professor, College of Business and Economics, Salale University Fitche, Ethiopia. He is also Secretary of Forum for Interdisciplinary Research Methods, an international association of Research Methods professionals.

He talks about Employment in terms of Entrepreneurship and Development. Prof Manoj explained Employment is all about getting a job or searching for a job. Employability refers to a person's capability of gaining initial employment. This capability is about having an effective mix of knowledge, skills and personal attitudes in order to be employed initially and function successfully in the required roles. He explained employability depends on knowledge, skills and attitude. Management is very important. He also talked about governmental projects and motivated students that the Indian government has launched very ambitious projects like Make in India, Digital India, Startup action plans, etc. These projects require leaders with advanced knowledge in engineering, technology, commerce and industry. Success of these projects depends greatly on research, innovation, entrepreneurship in universities and colleges.