



# BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)  
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

## Event Report “Hindi Diwas – “Hindi Hain Hum”



1. Date and Time Of Event : 14 September 2021, 10:00 AM- 11.30 AM.

1. Mode : Online

2. Venue : Zoom

3. Social Media Link :

<https://www.facebook.com/217714502330934/posts/1043114693124240/?sfnsn=wiwspwa>

4. YouTube Link : <https://youtu.be/KMJ27ADKZ2Q>

5. About The Speaker:

Dr Baljeet Srivastava: Head and Professor Hindi Department, Baba Bhimrao Ambedkar University Lucknow

Anoop: ‘Navodayan’ Hindi Poet and social Activist

6. Expenditure of the event: Rs 800/-

7. Objectives:

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1. The objective of organizing this workshop is to celebrate Hindi Diwas
2. Interested Students shared their creativity and Presentations on Hindi Diwas.
3. Students also understands the value of Hindi as an Language by knowing its history.

### 8. Outcome of the event:

Hindi Diwas is celebrated on September 14. The day holds special significance as it marks the adaptation of Hindi as an official language by the Constituent Assembly in the year 1949. The date was chosen by Jawahar Lal Nehru, the first Prime Minister of independent India.

In order to mark the day, an entire week starting from September 14 to September 21 is observed as the Rajbhasha Week. During this period, various competitions ranging from essay writing, debating, poetry recitation among others are held to promote the language.

### 9. Pics of the event :



### 10. Media Coverage:

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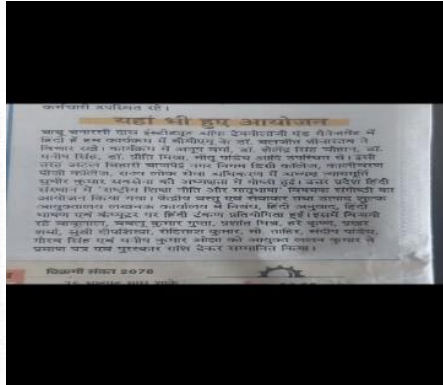
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## हिन्दी दिवस पर 'हिंदी है हम' कार्यक्रम आयोजित

संख्यानक। बाबु बनारसी दास इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट, प्रबंधन विभाग द्वारा 14 सितम्बर 2021 को हिंदी दिवस के उपलक्ष्य में 'हिंदी है हम' नामक कार्यक्रम आयोजित किया गया। जिसमें मुख्य अतिथि डॉक्टर कलाजी श्रीवास्तव, असिस्टेंट प्रोफेसर, आबा बाभराव आविडकर केंद्रीय विद्यालय एवं अनुप वर्मा, पूर्व छात्र, सचिव, राष्ट्रवादी लेखक संघ आमंत्रित थे। कार्यक्रम का उद्घाटन संस्थान के निदेशक प्रो. डॉ. शैलेश सिंह चौहान एवं विभागाध्यक्ष डॉ. मनीष सिंह ने किया। कार्यक्रम की संयोजिका डॉ. प्रीति मिश्रा एवं डॉ. मीतु

पांडेय थी। निदेशक, विभागाध्यक्ष एवं अन्य सम्मान्य व्यक्तियों व प्रतिभागियों ने हिंदी भाषा पर अपने विचार, कविताएँ, एवं स्वर्चित कविताओं का पाठ कर सफल बनाया। इस कार्यक्रम में विभिन्न राज्यों जैसे महाराष्ट्र, दिल्ली, मध्य प्रदेश, उत्तराखण्ड से छात्रों और शिक्षकों ने भाग लिया और कार्यक्रम को सफल बनाया। इस कार्यक्रम में बहुत ही सुन्दर खेलों की शृंखला जैसे मुहावरें, लोकोक्तियाँ, कविता पाठ, दोहे आदि प्रस्तुत किए गए जिसका लोगों ने बहुत ही आनंद उठाया और हिंदी भाषा का जीवन और एक राष्ट्र के विकास में महत्व को समझा।



### 11. Overall Summary:

Department of Management has organized an event on **Hindi Diwas** in association with **IIC BBDITM** on 14<sup>th</sup> September 2021. Babu Banarasi Das Institute of Technology and Management, Department of Management, Lucknow has organized a National Level Hindi Diwas Event – “Hindi Hain Hum” on 14<sup>th</sup> Sep, 2021 in association with **IIC BBDITM**. This session was organized under the chief patronage of **Mrs. Alka Das Gupta**, Chairperson BBD Group of Education and under the patronage of **Prof (Dr) SS Chauhan**, Director BBDITM. The advisory for the program was **Prof (Dr.) Manish Singh**, HOD, Department of Management, BBDITM and **Dr. Preeti Mishra and Dr. Meetu Pandey** Associate Professor, Department of Management, BBDITM as Organizing Secretary.

In this session, two guest speakers were invited who explained and discussed the importance of Hindi in our country and current scenario about it. Then many games and fun activities were conducted in which many students as well as faculties also participated.

This event was conducted with the help of IICBBDITM team members and student coordinators- Nimish Gupta, Aashana, Archita Rai, Vaishnavi Mishra and Khushi Tiwari.

### 12. Attendance:

### 13. Feedback:

:

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## **1. Duration of Activity (in mins): -**

- 10:00 AM – Lecture started by the student coordinator.
- 10:05 AM – Welcoming all the attendees and Introduction of the Speaker by the Student Coordinator.
- 10:15 AM- A formal welcome speech by Dr. Preeti Mishra
- 10:20 AM –Discussion on Hindi Diwas.
- 10.30 AM- Students Performances on Hindi Diwas
- 11:15 AM- Appreciation speech by Prof. (Dr.) S.S. Chauhan, Director, BBDNITM
- 11:20 AM- Formal vote of thanks by Prof Vinay Kumar Yadav
- 11:25 AM – Vote of thanks by Dr. Meetu Pandey
- 11.30 AM- Meeting end

## **2. Number of Students Participants: - 69**

## **3. Number of Faculty Participants: - 5**

- i.** Dr. Preeti Mishra
- ii.** Dr Supriya Phurailtapam
- iii.** Dr. Abhimanyu Yadav
- iv.** Dr. Meetu Pandey
- v.** Dr. Shivangi Tiwari
- vi.** Prof Vinay Yadav

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