



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

“Working on Funded Research Projects”

Date :18/01/2022

The graphic features logos for MoE's Innovation Cell (Government of India), Babu Banarasi Das Institute of Technology and Management, and the Institution's Innovation Council (Ministry of HRD Initiative). The central text reads: "Institution's Innovation Council is Organising a Workshop on Working on Funded Research Projects". Below this, it says "Our Speaker" with a microphone icon and a photo of Dr. Sangeeta Trott, HOD Decision Sciences, ITM Business School, Navi Mumbai. A green banner indicates the event is on "18th January 2022, 11AM Onwards" via "Zoom". A QR code is provided for registration. Contact information includes the email academicmba2021@gmail.com and social media handles for Instagram and Facebook: [/iicbbditm054](https://www.instagram.com/iicbbditm054) and [/iicbbditm054](https://www.facebook.com/iicbbditm054). Organizers listed are Dr. Preeti Mishra (President, IIC), Dr. Neha Pandey (Social Media Coordinator, IIC), Dr. Abhimanyu Kumar Yadav (Convener, IIC), Asst. Prof. Neha Gupta (ARIIA Coordinator), and Prof. Rudrendra Bahadur Singh (IPR Coordinator, IIC).

Date and Time Of Event : 18th January 2022, 11:00 AM onward

1. **Mode :** Online
2. **Venue :** ZOOM
3. **Social Media Link**

https://m.facebook.com/story.php?story_fbid=133373812487970&id=111963244629027

News Paper Publication in Voice of Lucknow

<https://www.facebook.com/217714502330934/posts/1124962968272745/>

4. **YouTube Link :** <https://youtu.be/EIY9VFwMUZo>

5. **About The Speaker:**

DR Sangeeta Trott HoD Decision Sciences, ITM Business School, Navi Mumbai. She is a post doctorate in commerce and management from Indian council of social science research New Delhi. Dr

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Sangeeta Trott is a recipient of Reserve bank of India India scheme of faculty members of academic institutions, 2016. Currently she is working on a funded project on online gaming addiction, academy of marketing science, USA. She has also authored a book brand equity-an Indian perspective. Dr. Sangeeta has a number of papers in reputed national and international journals. She has conducted a number of webinars, seminars and conferences in India and abroad.

6. Expenditure of the event: Rs 400/-

7. Objectives:

1. The objective of organizing this workshop is to understand the concept of Funded Research Projects.
2. This workshop aimed to solve the queries of those, who want to work on research project. They must know how to initiate it and work on it.
3. Interested Students gained the knowledge of what should be the proper approach while applying for a funded research project.
4. Students also understand the challenges and how to deal with it.

8. Outcome of the event:

The successful execution of the research project depends not only on the effort of the researcher but also on available infrastructure to conduct the research. The conduct of a research project entails expenses on man and material and funding is essential to meet these requirements. It is possible to conduct many research projects without any external funding if the infrastructure to conduct the research is available with the researcher or institution. The most important requirement is having an interest in the particular subject, thorough knowledge of the subject, and finding out the gap in the knowledge. The second requirement is to know whether your research can be completed with internal resources or requires external funding. The next step is finding out the funding agencies which provide funds for your subject, preparing research grant and submitting the research grant on time.

9. Pics of the event :



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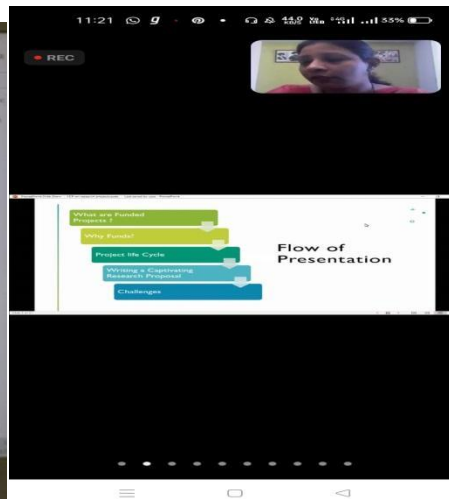
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10. Media Coverage:

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बीबीडीआईटीएम में वर्कशॉप आयोजित

वरिष्ठ संवाददाता (VOI)

लाखनऊ। बबु बनारसी दास इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट के इन्वोल्वमेंट कोषिल ने 19 जनवरी 2022 को फंडेड रिसर्च प्रोजेक्ट विषय पर एक वर्कशॉप का आयोजन किया। वर्कशॉप के मुख्य वक्ता डॉ. संगीता ट्रॉट थीं। इस कार्यक्रम का शुभारंभ बी बी डी एजुकेशनल ग्रुप की चेयरपर्सन श्रीमती अलाका दास गुप्ता एवं प्रेसिडेंट विराज सागर दास के शुभ आशीर्वाद से हुआ।

इस कार्यक्रम का प्रारंभ इंस्टीट्यूट के डायरेक्टर प्रोफेसर डॉ. कैलेन्द्र सिंह वैहान, आई आई सी प्रेसिडेंट डॉ. प्रीती मिश्रा ने डॉ. संगीता ट्रॉट के स्वागत के साथ किया। डॉ. संगीता ट्रॉट वर्ल्डवैन में डॉ. संगीता साकेटिंग साइंस अकादमी, यू एस ए में ऑनलाइन रिसर्च एडिक्शन के फंडेड प्रोजेक्ट में भी कार्यरत हैं। उन्होंने ब्रांड इवेंट्स - रैन इंडियन पर्सपेक्टिव

नामक पुस्तक भी लिखी है। इसके अतिरिक्त इन्होंने देरा विदेश में अनेक सेमिनार, सेमिनार एवं कॉन्फरेंसों को संचालित किया है। डॉ. संगीता ने रेट्रोस्पेक्ट के दौरान जीव का विस्तार विश्व पर चर्चा की। उन्होंने फेलोशिप एवं प्रायोजित प्रोजेक्ट्स में अंतर को स्पष्ट किया। इसके अतिरिक्त उन्होंने रिसर्च प्रोजेक्ट्स के लिए फण्ड कितना आवश्यक है, इसकी आवश्यकता क्यों है और किस प्रकार इसके लिए आवेदन करना है जैसे छात्रों की उत्सुकता पर छात्रों के साथ चर्चा की एवं उनके प्रश्नों के उत्तर दिए। कार्यक्रम के समापन में आई आई सी कन्वेंसर डॉ. अभिमन्यु कुमार यादव ने डॉ. संगीता ट्रॉट को व सम्पूर्ण टीम को धन्यवाद ज्ञापित किया। कार्यक्रम के संचालन में प्रोफेसर नेहा गुप्ता, डॉ. नेहा पांडेय व प्रोफेसर रुद्रेंद्र बहादुर सिंह के साथ छात्र कोऑर्डिनेटर्स अभिमन्यु सिंह, वैशाली और श्रद्धा का पूर्ण सहयोग रहा।

11. Overall Summary:

BBDITM IIC (Institute Innovation Council) organized a workshop on the topic “**Working on Funded Research Projects**” on **18th January 2022** from **11:00 AM** onwards. The speaker of the session was **Dr. Sangeeta Trott**, who is HOD of Decision sciences at ITM business school Navi Mumbai. She is a post doctorate in commerce and management from indian council of social science research New Delhi. Dr. Sangeeta Trott is a recipient of Reserve bank of India India scheme of faculty members of academic institutions, 2016. Dr. Sangeeta has number of papers in reputed national and international journals. She has conducted number of webinars, seminars and conferences in India and abroad.

About 100 participants attended the webinar. The event was conducted in presence of the Director of the Institute, Prof. (Dr.) S.S. Chauhan.

The event is coordinated under the guidance of Dr. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students’ coordinators Vaishali Dubey, Avinash kr. Singh & Hritik Srivastava.

Dr. Sangeeta Trott talked about the positive side of covid pandemic with several examples like expansion in the field of research, guided us through fellowship and sponsored projects, what exactly they are and the difference between them. She also talked in detail about the importance



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of funds in research projects, why we need funds for research, what are the different sources through which one receives funds and how we can apply for the same.

12. Attendance:

Close		Participants (98)			
HS	Himik Srivastava	HK	Hemant Kumar	SS	Sana Masood
DM	Dr. Preeti Mishra	HV	Hina Vahia	SK	sara khalid
SA	Dr. Shahana Azub	JJ	Jhatak Jaiswal	SS	Saurabh Singh
ST	Sangeeta Trott	KJ	Kajal Jaiswal	SA	Shahan Ahmad
AD	Abhitasha Dixit	K	Kanchan	SK	Shalesh Kumar
ABHINAV PANDEY	ABHINAV PANDEY	KM	Keerti Mishra	SS	Shalu sharma
AC	Abhishek Chaubey	LD	Krishkanti Divedi	SB	Shiva Bhatnagar
AP	Abhishek Pandey	KV	Kriti yadav	SK	Shivani Kumari
AS	Aditya Sinha	KM	Kehitij mishra	SB	Shivani Raghuvanshi
AV	Akash Verma	MF	Mahnoor fatima	S	SHRUTI SINHA
AK	Aman Kr Mishra	MA	Mansi Agarwal	S	Shruti Singh
A	Ambrish Pandey	MD	Meesum Mehdi	S	Shweta Singh
AG	Anjali Gupta	MA	Mohd Adnan	S	Sneha Singh
AP	Anjali Pandey	N	nainsee Gupta	ST	Somank Tripathi
AS	Anurag singh	N	Nida Hasib	ST	Soumya Tiwari
AS	Apoorva Srivastava	NS	Nitesh shukta	S	soumya yadav
AD	Ashirwad Dubey	NN	Nushra Nafees	SV	Subhash Verma
AS	AVINASH SINGH	P	Palash	SA	Syed Anzar Ali
AM	Ayush Maurya	PK	PARFULL KUMAR	SH	Syed Haidar Abbas
AS	Ayush Srivastava	PA	Parvez Ahmed	TF	Tatheer Fatima
V	BS_SS_Vaishnavi Yadav	PS	Pragati Srivastava	TK	Tuba Khan
CC	Chitranshi chandra	PT	Prashant Tiwari	U	Usha Pandey
DP	Divya Pandey	PD	Pravesh dubey	Y	Yashraj Jaiswal
DM	Dr Anupama Kumari	PS	Prema Srivastava	VD	Vaishali Dubey
DM	Dr Meetu Pandey BBDITM	PV	Priya Verma	VS	Vaishnavi Srivastava
DP	Dr. Pooja Singh	PB	Priyanshi Bajpai	V	Vikas Rawat
DP	Dr. Shail Shri Sharma	RJ	Rajshree Jaiswal	V	Vishal Awasthi
DP	Dr. Shobhita pandey	RS	RAUSHAN SINGH	V	Vishal Singh
EC	Ekta Chaudhary	RK	Ravishakh Kumar	Z	Zainab Zaidi
ET	Ekta Tripathi	RS	Rishabh Srivastava	M	Mohit Chaubey
EA	Esha Agrahari	RY	Rishabh yadav	44	44-Divyanesh Srivastava
F	Fareen	RT	Ruchi Tripathi	ARNAV PATEL	ARNAV PATEL
GT	Gopesh Tripathi			M	Monika Negi

1. Duration of Activity(in mins):-

11:00 AM – Zoom meeting started by the student coordinator Mr. Avinash

11:00AM onwards – Meeting attendees enters the meeting

11:05AM – Welcoming all the attendees and Introduction of the Speaker by Mr. Avinash, Student coordinator, MBA

11:15 AM- A formal welcome speech by Dr. Preeti Mishra, IIC President

11:20 AM – Presentation started by the speaker, Dr. Sangeeta Trott

12:00 PM – Presentation concluded

12:00 PM- Q & A and quiz session

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12:10 PM- Appreciation speech by Prof. (Dr.) S.S. Chauhan, Director, BBDITM

12:20 PM- Formal vote of thanks by Dr.Meetu Pandey, Faculty Coordinator

12:25 PM – Vote of thanks by the student coordinator Ms. Vaishali Dubey

12:35 PM – Meeting ended by the faculty coordinator.

2. Number of Students Participants:- 100 Participants participated from different Colleges and Universities.

3. Number of Faculty Participants:- Seven

- i. Dr. Preeti Mishra
- ii. Dr. Abhimanyu Yadav
- iii. Prof. Rudrendra Bahadur Singh
- iv. Dr. Neha Pandey
- v. Dr. Shail Shri Sharma
- vi. Dr. Shahnaz Ayub
- vii. Dr. Meetu Pandey

4. Feedback of Event:-

https://docs.google.com/forms/d/e/1FAIpQLSdIBVcq6SGqgFBdQL4QyDOuVcmk9LnEdhTaSE0e8YOet8S4bw/viewform?usp=sf_link

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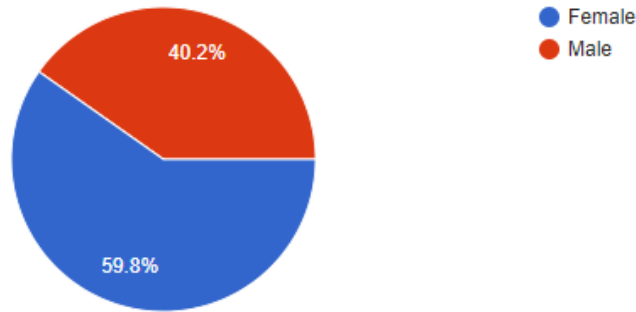
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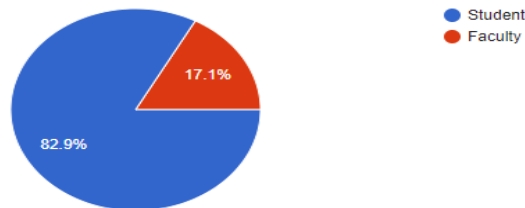
Please enter your gender

82 responses



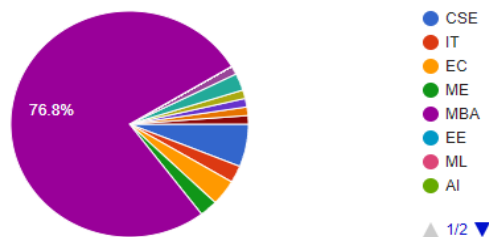
Category

82 responses



Department

82 responses



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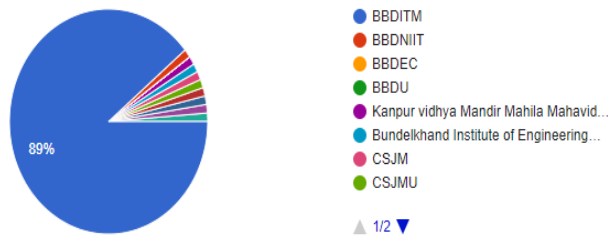
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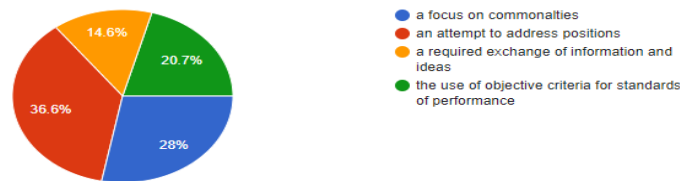
Designation if the participant is Faculty
35 responses



Institute/College/University
82 responses



Which of the following is not an element of integrative negotiations?
82 responses

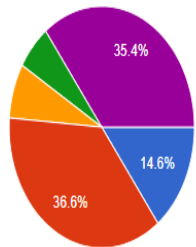


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Halo effects occur when

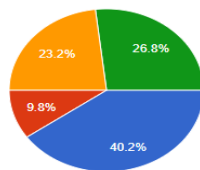
82 responses



- attributes are assigned to an individual solely on the basis of his or her membership in a particular social or d...
- people generalize about a variety of attributes based on the knowledge of...
- the perceiver singles out certain information that supports or reinforces...
- people ascribe to others the characteristics or feelings that they po...
- All of the above describe halo effects.

Expert power is

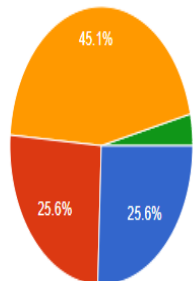
82 responses



- given to those who are seen as having achieved some level of command and mastery of specific information.
- userability ratings
- derived from occupying a particular job, office, or position in an organizational hierarchy.
- derived from the ability to assemble and organize information to support the desired position, arguments, or outco...

Negotiators always run the risk of encountering other parties who, for any number of reasons, are difficult negotiators. That difficulty may be intentional or due to

82 responses



- inexperience
- philosophical differences
- inadequate skill
- lack of sophistication



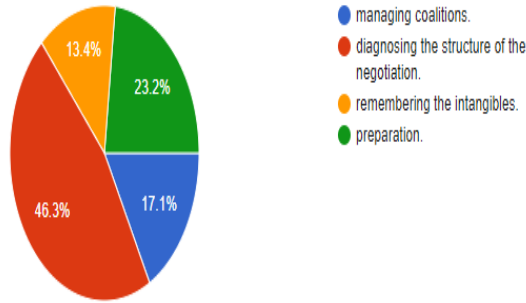
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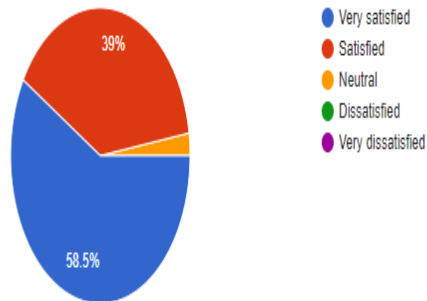
At the top of the best practice list for every negotiator is

82 responses



What is your level of satisfaction for the workshop ?

82 responses



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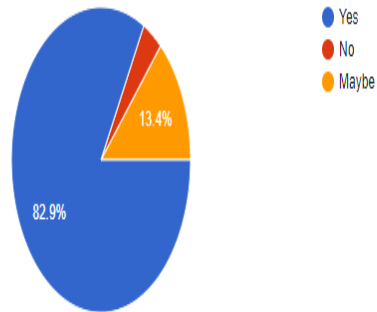


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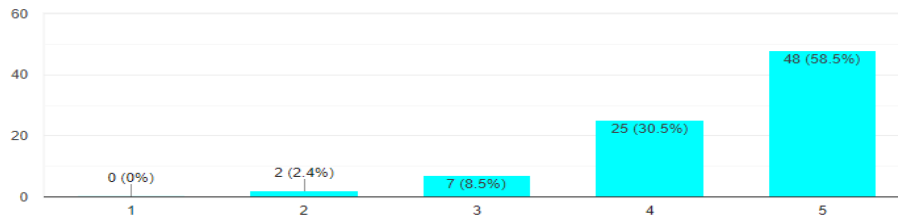
Would you recommend a similar event to a friend ?

82 responses



How valuable was the session for you ?

82 responses



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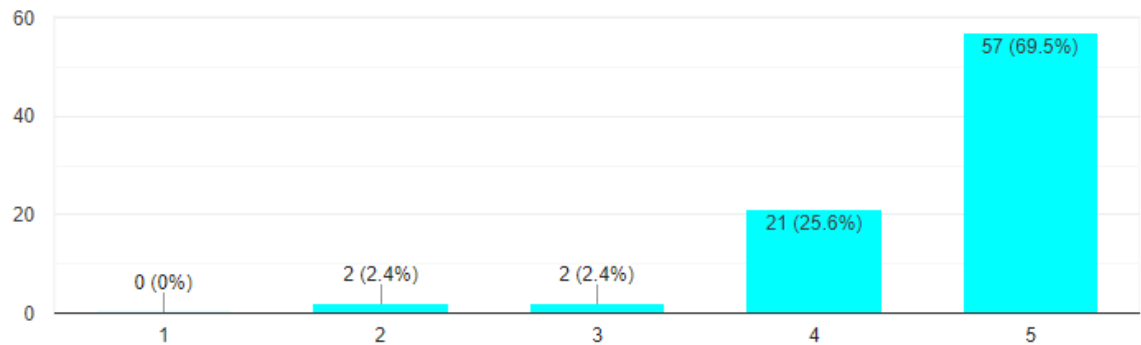


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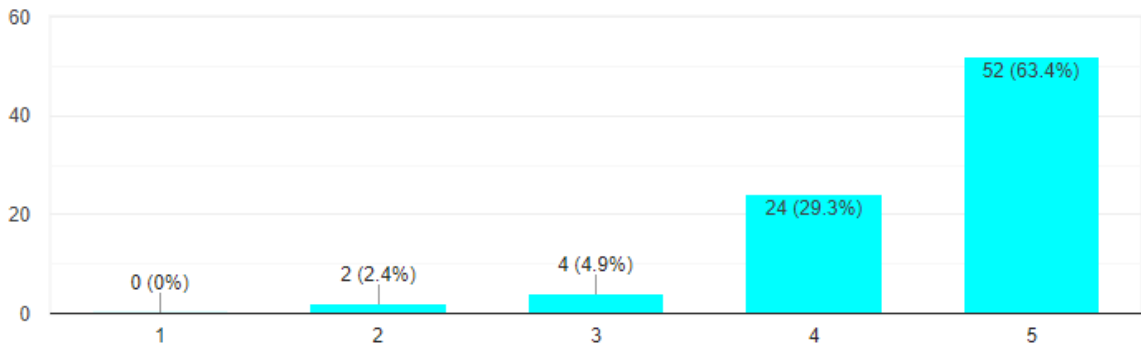
Please rate the knowledge of the resource person ?

82 responses



How would you rate the content of the workshop ?

82 responses



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