



# BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)  
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)  
Approved by All India Council for Technical Education (AICTE)  
Website : [www.bbdnitm.ac.in](http://www.bbdnitm.ac.in) / Email ID : [director@bbdnitm.ac.in](mailto:director@bbdnitm.ac.in)  
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

## Motivational Session by Successful Entrepreneur

MoE's INNOVATION CELL (GOVERNMENT OF INDIA) BABU BANARASI DAS INSTITUTE OF TECHNOLOGY AND MANAGEMENT INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

**Institution's Innovation Council is Organising a Workshop on**

**My Story - Motivational session by Successful Entrepreneur CO - Founder of Stratabiz**

**Our Speaker**

**Shripriya Konakanchi**  
Assistant Vice President,  
Stratabiz Advisory Services,  
Navi Mumbai.

Scan QR Code to Register

22nd January 2022  
3PM Onwards  
Zoom

Contact Us At [academicmba2021@gmail.com](mailto:academicmba2021@gmail.com)

Dr. Preeti Mishra, President, IIC; Dr. Neha Pandey, Social Media Coordinator, IIC; Dr. Abhimanyu Kumar Yadav, Convener, IIC; Asst. Prof. Neha Gupta, ARIIA Coordinator; Prof. Rudrendra Bahadur Singh, IPR Coordinator, IIC

[/iicbbditm054](https://www.facebook.com/iicbbditm054) [/iicbbditm054](https://www.facebook.com/iicbbditm054)

1. Date and Time Of Event : 22<sup>nd</sup> January 2022, 03:00 P M onward

1. Mode : Online

2. Venue : ZOOM

3. Social Media Link :

[https://m.facebook.com/story.php?story\\_fbid=133373812487970&id=111963244629027](https://m.facebook.com/story.php?story_fbid=133373812487970&id=111963244629027)

<https://www.facebook.com/217714502330934/posts/1124962968272745/>

**News Paper Publication in Voice of Lucknow**

<https://www.facebook.com/217714502330934/posts/1124962968272745/>

4. YouTube Link : <https://youtu.be/cEAJKrnrlaM>

**About The Speaker:** Ms Shripriya Konakanchi , assistant Vice President , Startabiz Advisory Services Navi Mumbai

### BABU BANARASI DAS EDUCATIONAL SOCIETY

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Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India

## 5. Expenditure of the event: Rs 800/

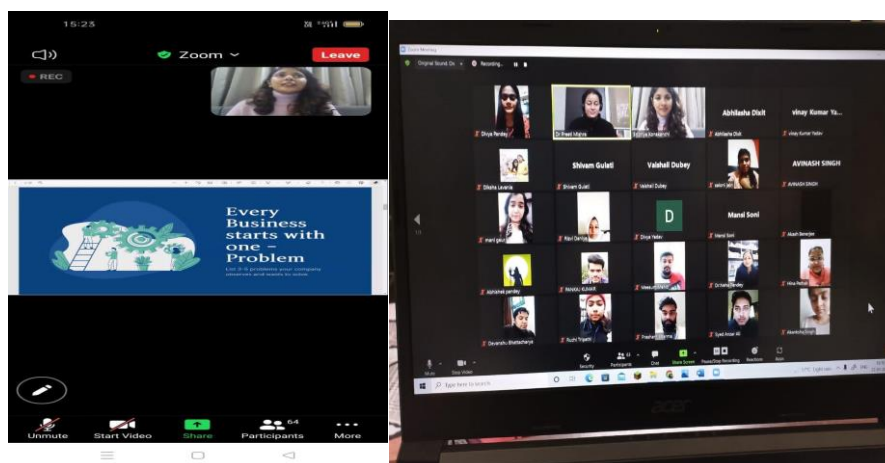
## 6. Objectives:

1. The objective of organizing this workshop is to motivate participants to become a successful entrepreneur.
2. This workshop aimed to solve the queries of those, who wants to start any startup they must know how to initiate it and work on it.
3. Students also understands the challenges and how to deal with it.
4. Interested Students gained the knowledge of what should be the proper approach of taking risk.

## 7. Outcome of the event:

Motivational talks are always inspiring. Through this workshop participant got the opportunity to meet the real experience of the speaker about how to be a successful entrepreneur. Becoming a successful entrepreneur takes hard work and dedication paired with a business concept that has the potential to stand out in the marketplace and make money. A well-developed business plan, market knowledge and the ability to surround yourself with the right individuals who can help you achieve your vision is also key.

Entrepreneurs must have access to financing, or understand how to go about obtaining the funds they need to successfully launch and operate their businesses. **Pics of the**





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## 8. Media Coverage:



## 9. Overall Summary:

IIC BBDITM (Institute Innovation Council) organized a workshop on the topic “My Story – Motivational Session by Successful Entrepreneur CO- founder of Stratabiz” on 22<sup>nd</sup> January 2022 from 03:00 PM onwards. The speaker of the session was Ms Shripriya Konakanchi, Currently she is working with StrataBiz Advisory Services LLP in Navi Mumbai, as the Assistant Vice President since August 2021, providing advisory services in corporate finance, project funding and restructuring of liabilities portfolio of large, medium and small enterprises. Apart from that she is also with Reliance ADAG, as the Corporate Strategy Manager, handling various assignments. She also worked as an Equity Research Analyst in the BFSI Sector at Reliance Securities. She is an active Rotaract Member associating with Rotary International, Rotary Club of Millennium City, Navi Mumbai, handling several social projects and community service in Greater Mumbai and Navi Mumbai.

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The event was conducted in presence of the Director of the Institute, Prof. (Dr.) S.S. Chauhan.

The event is coordinated under the guidance of Dr. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students' coordinators Vaishali Dubey, Avinash kr. Singh.

Ms Shripriya Konakanchi motivated participants to become a successful entrepreneur. She explained her story to make participants understand that selection is important. You need to understand that what you really want in your life.

She also talked in detail about the importance of Time, originality is very important. She focused on entrepreneurship in building the character. She suggested the future Roadmap also.

## **Attendance:**

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## 2. Duration of Activity(in mins):-

03:00 PM – Zoom meeting started by the student coordinator Mr. Avinash

03:00 PM onwards – Meeting attendees enters the meeting

03:05 PM – Welcoming all the attendees and Introduction of the Speaker by Mr. Avinash, Student coordinator, MBA

03:10 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President

03:15 PM – Presentation started by the speaker, Ms Shripriya Konakanchi

04:10 PM – Presentation concluded

04:15 PM- Q & A and quiz session

04:20 PM- Appreciation speech by Prof. (Dr.) S.S. Chauhan, Director, BBDITM

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04:25 PM- Vote of thanks by the student coordinator Ms. Vaishali Dubey

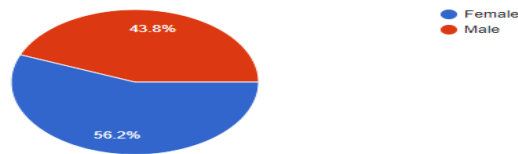
04:30 PM – Meeting ended by the faculty coordinator.

**3. Number of Students Participants:-** 100 Participants participated from different Colleges and Universities.

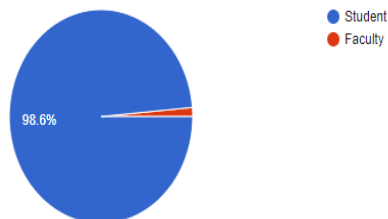
**4. Number of Faculty Participants:-** Seven

- i. Dr. Preeti Mishra
- ii. Dr. Abhimanyu Yadav
- iii. Prof. Rudrendra Bahadur Singh
- iv. Dr. Neha Pandey
- v. Mrs. Neha Gupta

Please enter your gender  
73 responses



Category  
73 responses



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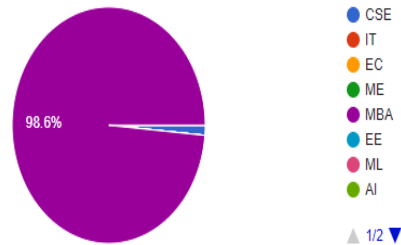


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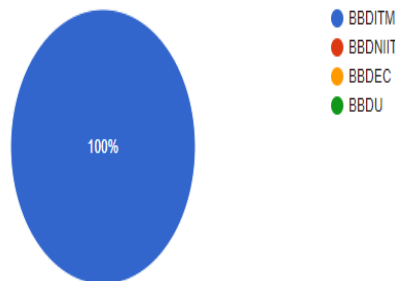
Department

73 responses



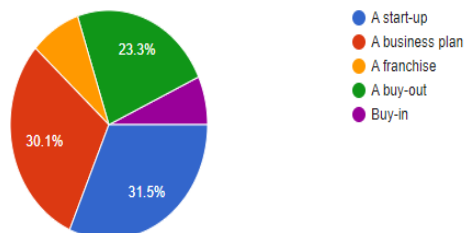
Institute/College/University

73 responses



Which of the following is not a legitimate way of bringing a new business idea to market?

73 responses



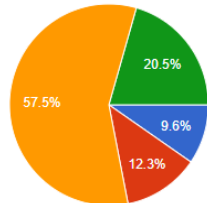
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What is a disadvantage of being an entrepreneur?

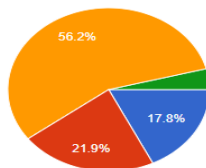
73 responses



- You have more control over your work
- You have a more flexible schedule
- You do not always receive a regular paycheck
- Your work schedule is always predictable

A target market is

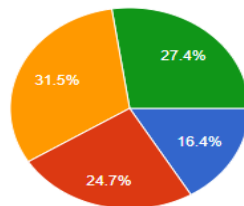
73 responses



- a group of investors willing to put capital into a business
- an industry willing to sell and market your product
- a group of consumers at which a product/service is aimed
- a generational group of individuals

Which is NOT one of the reasons startups typically fail?

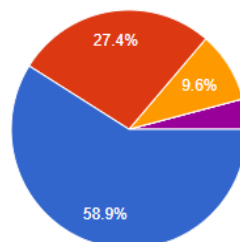
73 responses



- Run out of cash
- Poor marketing
- No business model
- Market demand

What is your level of satisfaction for the workshop ?

73 responses



- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very dissatisfied

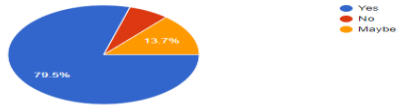




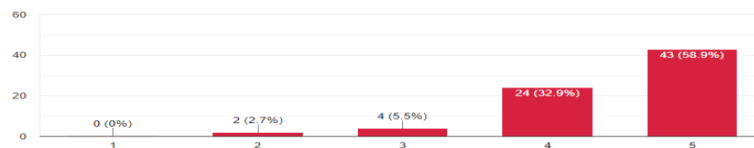
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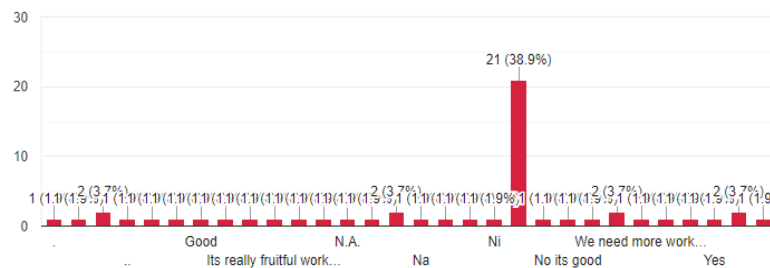
Would you recommend a similar event to a friend ?  
 73 responses



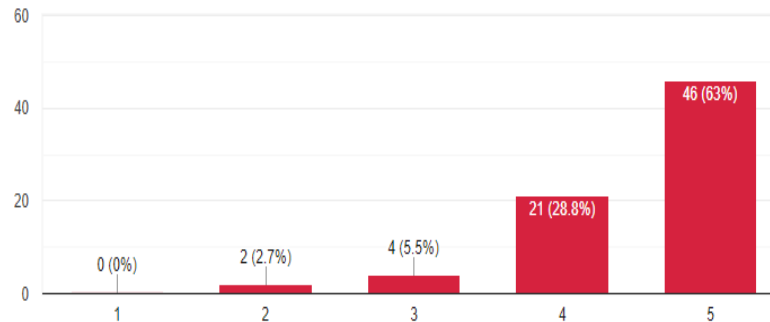
How valuable was the session for you ?  
 73 responses



Any suggestion for future ?  
 54 responses



How would you rate the content of the workshop ?  
 73 responses



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