

Event Report : Rural Entrepreneurship in India Prospects and Govt Policies



The poster features the BBDITM logo and several institutional logos on the left. The main text reads: 'INSTITUTION'S INNOVATION COUNCIL IS ORGANISING A WORKSHOP ON RURAL ENTREPRENEURSHIP IN INDIA PROSPECTS AND GOVT. POLICIES'. The event is scheduled for '4th February 2022, 11AM Onwards' on the 'Zoom' platform. A QR code is provided for registration. The speaker is 'Our Speaker Ram Sanjeevan Dubey, Director (MDSS), Manviya Drishtikon Sewa Samiti, Mirzapur, Uttar Pradesh'. Other organizers listed are Dr. Preeti Mishra (President, IIC), Dr. Abhimanyu Kumar Yadav (Convener, IIC), Dr. Neha Pandey (Social Media Coordinator, IIC), Asst. Prof. Neha Gupta (ARIIA Coordinator), and Prof. Rudrendra Bahadur Singh (IPR Coordinator, IIC). Social media links for Instagram and Facebook are also provided.

1. Date and Time of the Event : 4th Feb 2022, 11 AM onwards
2. Mode : Online
3. Venue : Zoom Platform
4. Social Media Link :

<https://www.facebook.com/217714502330934/posts/1129393891162986/>

https://m.facebook.com/story.php?story_fbid=1129393891162986&id=217714502330934&sfnsn=wiwspwa

News Paper Publication in Voice of Lucknow

<https://www.facebook.com/217714502330934/posts/1134370540665321/?sfnsn=wiwspwa>

5. Youtube Link : <https://youtu.be/ubwak15V1Sc>
6. About The speaker : Shri Ramsanjeevan Dubey, Director MDSS , Mirzapur UP . He is working on Rural Entrepreneurship with NABARD and Other govt agencies . Successfully established Integrated model of entrepreneurship.



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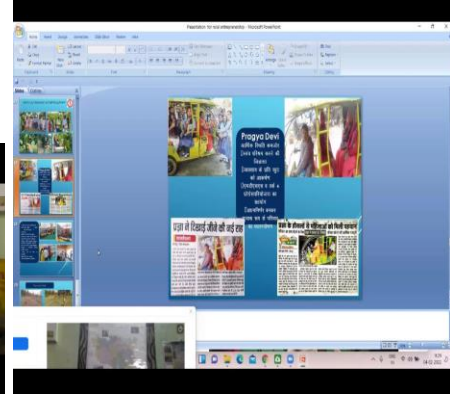
7. Expenditure : Rs 400/

8. Objective of the Event :

1. The objective of organizing this workshop is to understand the Rural Entrepreneurship skill development. This workshop aimed to solve the queries of those, who wants to be an Entrepreneurship. They must know how to start their journey and be an Entrepreneurship.
2. Interested Students gained the knowledge of what should be the proper approach to develop the entrepreneurial skills i.e. risk taking, decision making, innovative and creativity, optimistic, ambitious and sustainability. And also learned what are the different challenges faced by a startup.
3. Students also understands the challenges and how to deal with it.

9. Outcome of the event :

Rural entrepreneurship refers to the development of a new enterprise which pioneers new products and services, creates a new market for its offerings or uses advanced technology, in the rural area. As the rural industries are labor-intensive, they tend to have a high possibility of generating employment, which acts as a corrective measure to a number of problems causing due to unemployment stemming in the rural areas. Rural industries have a comparatively high potential of generating income, which reduces the disparities amidst income earned by people living in urban and rural areas. Rural entrepreneurship stimulates the dissemination of economic activities in the village areas, which ultimately results in balanced regional development. It does not just protect but also promotes the art, culture and creativity, i.e. the varied heritage of that particular region. When industries are set up in rural areas, it advances economic development which reduces migration of the villagers to urban areas. Curtails unequal growth in the urban areas, decreases the development of slums, environment pollution etc. When industries which are environment friendly are established in rural areas, it results in development without causing harm to nature and biodiversity.



10. Pics of the Event :

बीबीडीआईटीएम में वर्कशॉप का आयोजन

लखनऊ। बाबू बनारसीदास इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट के इनोवेशन कौंसिल ने भारत में उद्यमिता की संभावनाएं और शासन नीतियां विषय पर एक वर्कशॉप का आयोजन किया। वर्कशॉप के मुख्य वक्ता राम संजीवन दुबे थे। इस कार्यक्रम का शुभारम्भ बी बी डी एजुकेशनल ग्रुप की चेयरपर्सन श्रीमती अलका दास गुप्ता एवं प्रेसिडेंट विराज सागर दास के शुभ आशीर्वाद से हुआ। इस कार्यक्रम का प्रारम्भ इंस्टीट्यूट के डायरेक्टर प्रोफेसर डॉ. शैलेन्द्र सिंह चौहान, आईआईसी प्रेसिडेंट डॉ. प्रीती मिश्रा ने राम संजीवन दुबे के स्वागत के साथ किया। राम संजीवन दुबे ने बताया कि वर्तमान समय में जनसंख्या का एक बड़ा प्रतिशत बेरोजगार है ऐसे में इनोवेशन को उसके उपाय के रूप में देख सकते हैं। ग्रामीण क्षेत्र में कृषि उद्यमिता को लेकर अपार संभावनाएं हैं। आपने कुछ मॉडल्स के बारे में बताया जिसमें ग्रामीण लोगों को विशेषकर महिलाओं को सम्मिलित किया जाता है। राम संजीवन दुबे ने दो क्षेत्रों- कृषि आधारित एवं गैर कृषि आधारित क्षेत्रों में उपलब्ध सम्भावनाओं पर चर्चा की। वर्कशॉप में छात्रों को प्रोत्साहित करने हेतु कुछ उद्यमी लोगों की उपलब्धियों एवं कार्यों पर चर्चा हुई। राम संजीवन दुबे ने छात्रों को समझाया कि एक छोटे से प्रयास से हम अपने जीवन को बदल सकते हैं। एक उद्यमी के महत्वपूर्ण गुणों के रूप में जोखिम वहन करने की क्षमता, व्यवसाय को प्रसन्नता के साथ करना, निर्णय लेने की क्षमता एवं कल्पनाशक्ति का होना बहुत आवश्यक है। राम संजीवन दुबे ने छात्रों की उत्सुकता पर छात्रों के साथ चर्चा की एवं उनके प्रश्नों के उत्तर दिए। छात्रों को ये आश्वासन भी दिया कि यदि किसी के पास कोई इन्वेंटिव आईडिया है तो वे उनसे साझा कर सकते हैं उसे वे आगे प्रोत्साहित करने में अवश्य सहायता प्रदान करने का प्रयास करेंगे। कार्यक्रम के समापन में आई आई सी कन्वेनर डॉ. अभिमन्यु कुमार यादव ने राम संजीवन दुबे को व सम्पूर्ण टीम को धन्यवाद ज्ञापित किया।

11. Overall Summary of the Event :

BBDITM IIC (Institute Innovation Council) organized a workshop on the topic “**Workshop on Rural Entrepreneurship in India Prospects and Gov. Policies**” on **04th February 2022** from **11:00 AM** onwards. The speaker of the session was **Mr. Ram Sanjeevan Dubey**. Ram sanjeevan Dubey is a social worker, known for his effort towards the upliftment of poor people



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especially those from scheduled tribes, scheduled caste and other backward communities. Ramsanjivan Dubey comes from Mirzapur district of Uttar Pradesh, As the member of Yuvak Mangal Dal in chhatahan village he had an opportunity to get associated with Nehru Yuva Kendra. Ramsanjivan dubey carried on his social activities, such as fighting against taboo of the society. Ram sanjivandubey is associated with Vanwasi Sewa Ashram, a social civil society, that involves education and welfare activities of women, children.

About 100 participants attended the webinar. The event was conducted in presence of the Director of the Institute, Prof. (Dr.) S.S. Chauhan. The event is coordinated under the guidance of Dr. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students' coordinators Vaishali Dubey, Avinash kr. Singh & Hritik Srivastava.

Mr. Ram Sanjeevan Dubey talked about the Rural Entrepreneurship and about various government schemes. Sir emphasised on entrepreneurial skills development and showed us the scope of Entrepreneurship in rural areas. Sir told about how farmers are doing multi layered farming, even seven layered farming are also taking place in Eastern UP. Sir told about how FPO i.e. Farmer Producer Organisation are doing wonders in terms of producing vermin-compost and a lot other things and even exporting it to foreign countries.

Attendance of the Event



1. Duration of Activity(in mins):-

11:00 AM – Zoom meeting started by the student coordinator Mr. Avinash

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11:00AM onwards – Meeting attendees enters the meeting

11:05AM – Welcoming all the attendees and Introduction of the Speaker by Mr. Avinash, Student coordinator, MBA

11:15 AM- A formal welcome speech by Dr. Preeti Mishra, IIC President

11:20 AM – Presentation started by the speaker, Mr. Ram Sanjeevan Dubey

12:00 PM – Presentation concluded

12:00 PM- Q & A and quiz session

12:30 PM- Appreciation speech by Prof. (Dr.) S.S. Chauhan, Director, BBDITM

12:30 PM- Formal vote of thanks by Dr Abhimanyu Kumar Yadav, Faculty Coordinator

12:45 PM – Vote of thanks by the student coordinator Ms. Vaishali Dubey

12:45 PM – Meeting ended by the faculty coordinator.

2. Number of Students Participants:- 100 Participants participated from different Colleges and Universities.

3. Number of Faculty Participants:- Four

- i. Dr. Preeti Mishra
- ii. Dr Supriya Phurailptam
- iii. Dr. Abhimanyu Yadav
- iv. Prof. Rudrendra Bahadur Singh
- v. Dr. Neha Pandey

4. Proposed Name of Faculty Coordinators :-

- i. Dr. Preeti Mishra
- ii. Dr. Abhimanyu Yadav
- iii. Prof. Rudrendra Bahadur Singh

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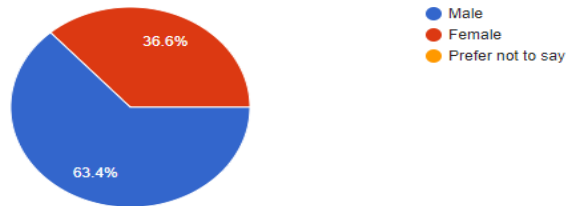
iv. Dr. Neha Pandey

5. Feedback of Event:-

https://docs.google.com/forms/d/1DPRZz_LexQunTXzaEZIodxIzhwvgqZrVFLr4ED_ZYM/edit#responses

Please enter your gender

112 responses



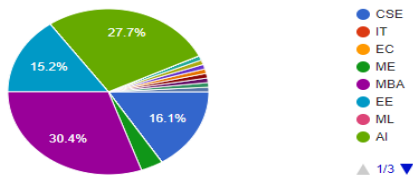
Category

112 responses



Department

112 responses



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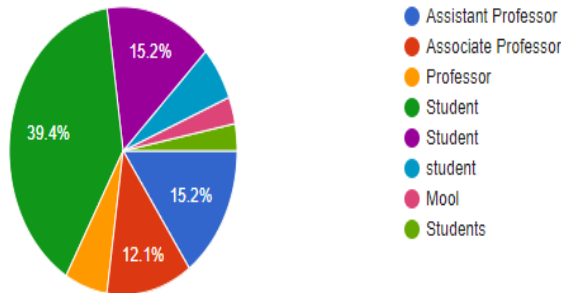


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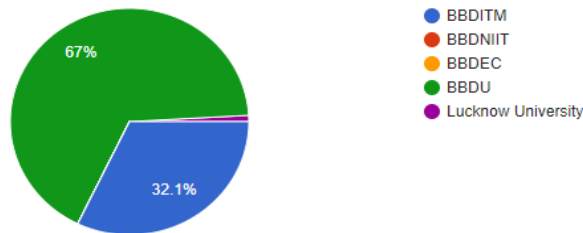
Designation if the participant is Faculty

33 responses



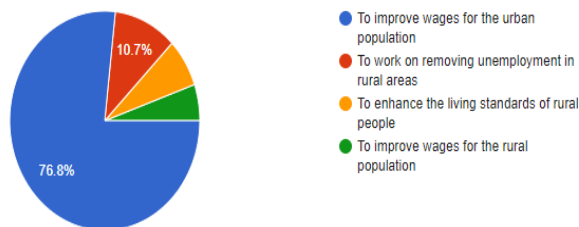
Institute/College/University

112 responses



Which of these is not an objective of rural development?

112 responses



Initiatives for implementing rural development include _____.

112 responses



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Which of the following are institutional sources of rural credit?

112 responses



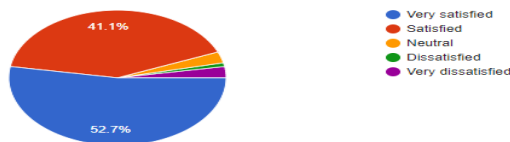
Which of these programs were initiated by the Government of India for rural development?

112 responses



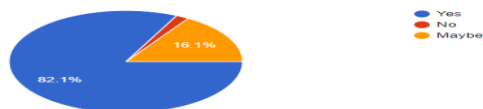
What is your level of satisfaction for the workshop?

112 responses



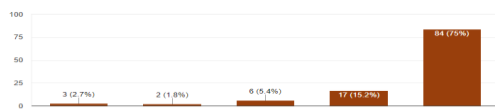
Would you recommend a similar event to a friend?

112 responses



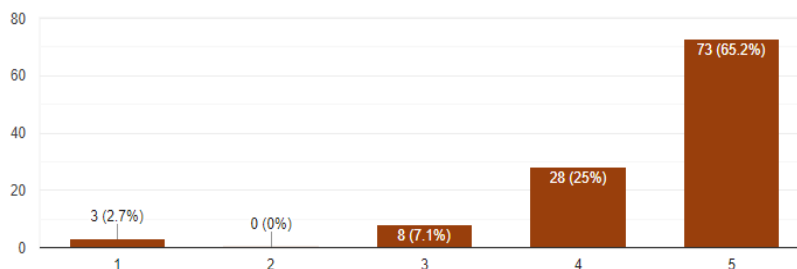
Please rate the knowledge of the resource person?

112 responses



How would you rate the content of the workshop?

112 responses



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