



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Day to day events

starting 27th sep 2021 To 1st Oct. 2021



Introduction to securities market
27 September (2:00-4:00 PM)



How to buy & sell shares in stock
exchange?
28 September (2:00-4:00 PM)



Introduction to mutual funds
investing.
29 September (2:00-4:00 PM)



How to invest in IPO?
30 September (2:00-4:00 PM)



Corporate Actions-
Dividend, Bonus, Shares and Split
and Buyback.
1 October (2:00-4:00 PM)



**Babu Banarasi Das
Institute of Technology and Management
Lucknow**



(Recognised by AICTE , Govt of India and Affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow)



Department of Management

IS CONDUCTING



ONE WEEK ONLINE

MANAGEMENT DEVELOPMENT PROGRAM

ON

**Fundamentals of Securities Market,
Investing & Trading in Start-Ups**

Under the aegis of SEBI, IPR

- **DATE : 27th Sep 2021 To 1st Oct 2021**
- **Timing : 2:00 PM onwards**
- **Platform : Cisco Webex**



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1. **Date and Time Of Event : 27th September - 1st of October 2021 2PM onwards**

2. **Mode : Online**

<https://sebibcp.webex.com/sebibcp/j.php?MTID=m7cf67f795b0bed2353b9d10807df8e14>

3. **Venue : WEBEX**

4. **Social Media Link**

<https://www.facebook.com/217714502330934/posts/1046374076131635/>

News Paper Publication in Voice of Lucknow

<https://www.facebook.com/217714502330934/posts/1055580001877709/>

5. **YouTube Link : NA**

6. **About The Speaker:**

ER Amit Singh , MS Finance , MMS Finance , CFP , SEBI Impaneled Security Market Trainer

7. **Expenditure of the event: 800/**

8. **Objectives:**

1. The objective of this talk is to make students understand security market dynamics.
2. To Make students understand the role and responsibilities of SEBI in maintaining financial stability.
3. To develop the understanding of securities market and its terminologies

9. **Outcome of the event:**

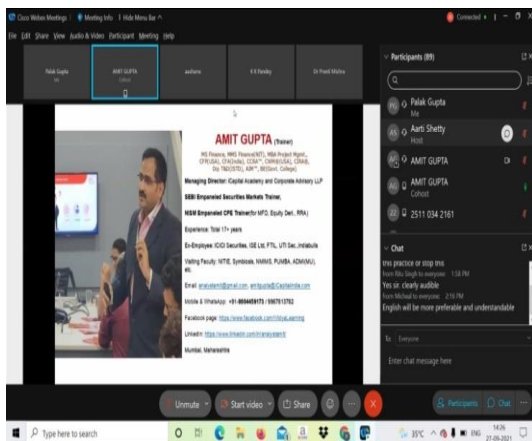
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In terms of learning, this one week management development Program was really insightful. Er. Amit Gupta started with the very basic structure of market. He explained that the first task of any successful individual investor is to find the correct balance among these three worthy goals. Any investment can be characterized by three factors : Safety, income and capital growth. Every investor has to pick an appropriate mix of these factors. One will be preeminent.

With the help of this talk students come together and got a platform and an experienced person to solve their queries. In this talk they gained the knowledge about how to work with self, how to focus on their studies as well as skill development.

10. Pics of the event :

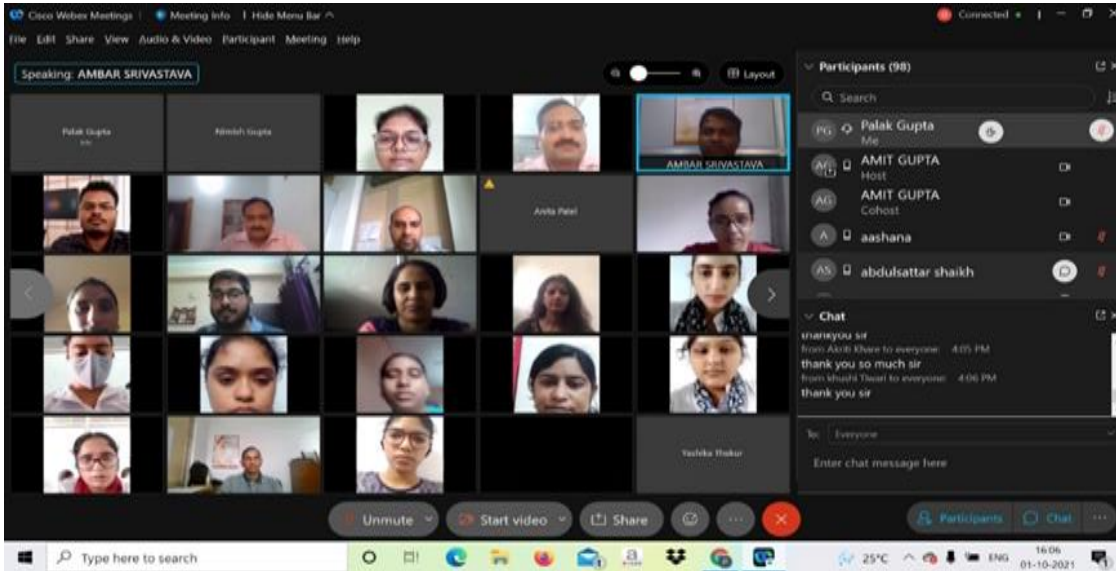


11.



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12. Media Coverage:



13. Overall Summary:

Department of Management, Babu Banarasi Das Institute of Technology and Management, Lucknow has organized One Week Online Management Development Program Day. On the topic “Fundamentals of Securities Market, Investing & Trading” on 27th September, 2021 virtually on Cisco WebEx. It was organized under the chief patronage of Mrs. Alka Das Gupta, Chairperson BBD Group of Education and under the patronage of Dr. S.S. Chauhan, Director BBDITM. The advisory for the

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program was Prof (Dr.) Manish Singh, HOD, Department of Management, BBDITM and Dr. Preeti Mishra, Associate Professor, Department of Management, BBDITM and Mr. Vinay Kumar Yadav, Assistant Professor, as Organizing Secretaries.

The honorable Resource Person for the programme was Er. Amit Gupta, SEBI empaneled Trainor. Our Student Coordinator were Ms. Mansi Mohanan, Ms. Aashana, Mr. Nimish Gupta and Ms. Palak Gupta. This workshop was organized by BBDITM in collaboration with SEBI.

On the day one honorable speaker taught us about “Introduction to securities market”. On the second day of webinar, he shares his valuable knowledge on the topic “How to buy & sell shares in stock exchange” third day he made us understand the concept of mutual fund investing fourth day he told us about how to invest in IPO and the last day the webinar was about corporate actions dividends, bonus, Shares and Split and buyback. It was Successful five-day workshop making all the participants learn something.

14. Attendance:

100 attendees which include students and faculty members.



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15. Feedback:

Feedback of the Event:- The students had a very fruitful interaction with the speaker Er. Amit Gupta. The Speaker explained in details. Overall, the students were very satisfied as can be seen from the feedback collected.

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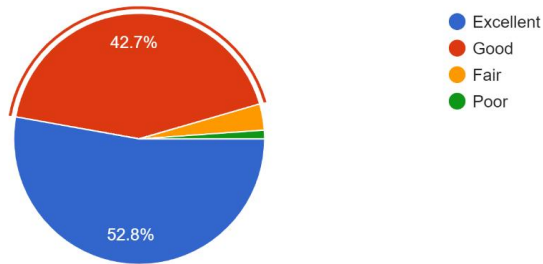
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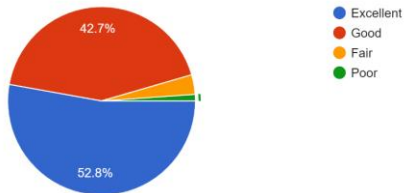
How was the event?

89 responses



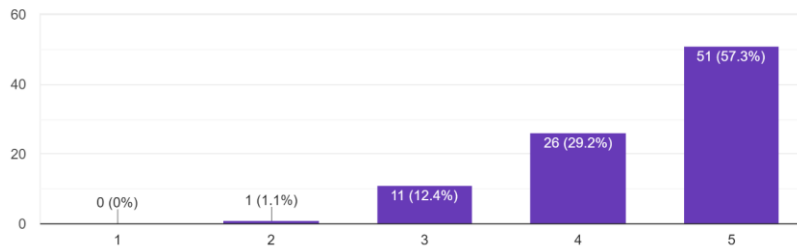
How was the event?

89 responses



How satisfied were you with the event?

89 responses



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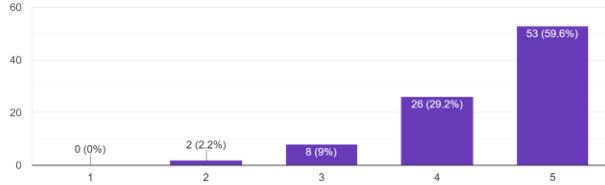


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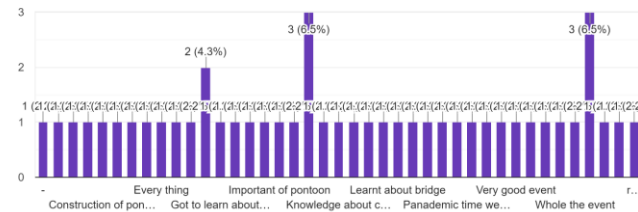
How relevant and helpful do you think it was for your future?

89 responses



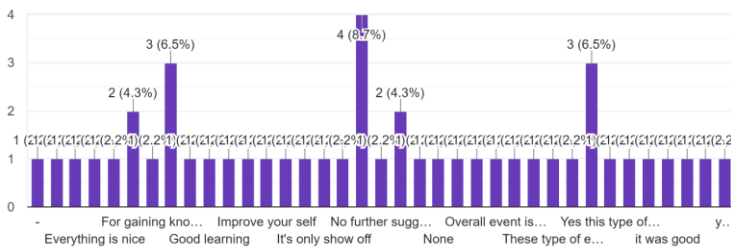
What were your key take aways from this event?

46 responses



Additional feedback on the event or any suggestion to conduct this type of event in future?

46 responses



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