

## EVENT REPORT

### “ Intellectual Property Rights and IP Management for Startups ”



The graphic features a central banner with the BBDITM logo and the text: "INSTITUTION'S INNOVATION COUNCIL IS ORGANISING A WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS(IPR'S) AND IP MANAGEMENT FOR START-UP". Below this, a green bar indicates the date and time: "23rd April, 2022, 11AM Onwards" and the platform: "Zoom". A registration link is provided: "https://tinyurl.com/23uku8pe". The speaker's details are: "Dr. M. Selladurai, Assistant Professor in Commerce, St. Joseph University, Nagaland". A list of organizers includes: "Dr. Preeti Mishra (President, IIC), Dr. Abhimanyu Kumar Yadav (Convener, IIC), Prof. Neha Gupta (ARIIA Coordinator), Dr. Neha Pandey (Social Media Coordinator, IIC), Prof. Rudrendra B. Singh (IPR Coordinator, IIC), and Mr. Shivam Dixit (NISIP Coordinator, IIC)". Social media handles for Instagram and Facebook are also listed as "/iicbbditm054". The graphic is decorated with icons of gears, a microphone, and a lightbulb.

1. **Date and Time Of Event** : 23rd April June 2022, 11 AM Onwards onwards

**Program Theme** :- IIC Calendar Event on IPR”

2. **Mode** : Online

3. **Venue** : ZOOM

4. **Social Media Link** :

[https://m.facebook.com/story.php?story\\_fbid=pfbid023FdrEt7y3gb6qyKSv9AmzidBNnXcK VUFjZx4XTK5LnWW9LpR1rNvn3WbbrqcouMfl&id=217714502330934](https://m.facebook.com/story.php?story_fbid=pfbid023FdrEt7y3gb6qyKSv9AmzidBNnXcK VUFjZx4XTK5LnWW9LpR1rNvn3WbbrqcouMfl&id=217714502330934)

5. **YouTube Link** : <https://youtu.be/j6bdKCq5kY>

6. **About The Speaker:**



# BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

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Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

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Website : [www.bbdnitm.ac.in](http://www.bbdnitm.ac.in) / Email ID : [director@bbdnitm.ac.in](mailto:director@bbdnitm.ac.in)

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Dr M Selladurai , Assistant Professor in Commerce , St. Joseph University Nagaland

## 7. Expenditure of the event:

## 8. Objectives:

1. To make the students understand the concept of IPR
2. To help them to know ways of IP management in Startups
3. To help the students understand the various ways of IP management
9. **Outcome of the event:** The students learned about the basics of IPR. They understood its importance in startup and idea registration. They also learned the various stages of getting patent registration and its relevance.

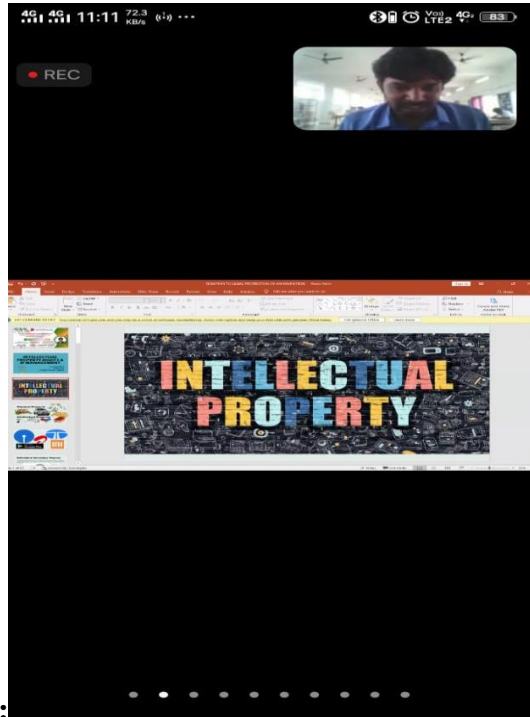
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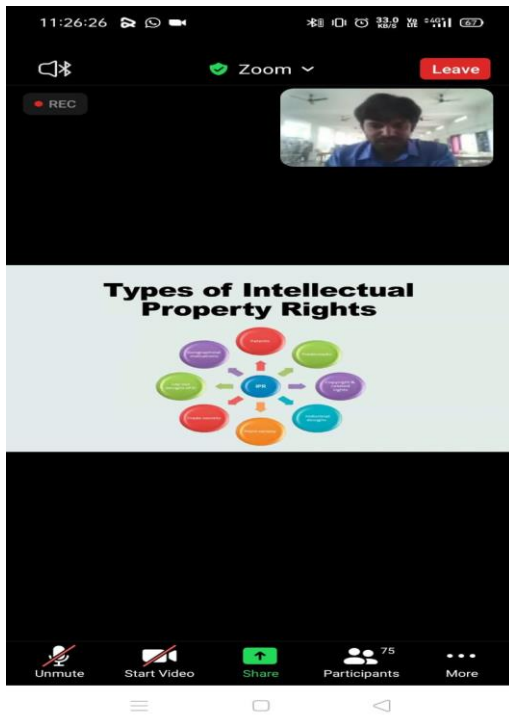


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10. Pics of the event :



11. Media Coverage:

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## बीबीडीआईटीएम ने किया बौद्धिक संपदा अधिकार विषय पर कार्यशाला का आयोजन

### बहिष्कृत संवाददाता (VOI)

संख्येक। रहींनार को के वरिष्ठम में अधिकार समय को अक्षयकता है और पेटेंट के माध्यम से अपने अधिकार को कानूनी रूप से सुरक्षित रखने का ज्ञान आवश्यक है।

इस परिप्रेक्ष्य में अबू बनारसी दास इंस्टिट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट के इन्वेंशन कौंसिल ने 23 अप्रैल को स्टार्ट-अप के लिए बौद्धिक संपदा अधिकार और आईपी प्रबंधन विषय पर एक कार्यशाला का आयोजन किया। कार्यशाला के मुख्य वक्ता डॉ. एम. सेलदुरई थे। इस कार्यक्रम का सुधार

बीबीडी एजुकेशनल ग्रुप की चेयरपर्सन शीवती अलकादास वृष एच।एस।एस. विद्यालयाचारदास के शुभ अहोरात्र से हुआ। इस कार्यक्रम का प्रारम्भ इंस्टिट्यूट के डायरेक्टर प्रोफेसर डॉ. नैलेन्द सिंह पौडान, आईआईटी प्रिंसिपल डॉ. प्रीति मिश्रा ने डॉ. एम. सेलदुरई के स्वागत के साथ किया। डॉ. एम. सेलदुरई सेंट जॉसेफ विश्वविद्यालय, नयादिली में चर्चित विषय के सहायक प्रोफेसर हैं। यह टेक्नोइन्वेंशनल इनोवेटिवनात्मक युवाक के लेखक हैं। आसके 28 से अधिक लेख प्रकाशित हुए हैं और आप सर्वश्रेष्ठ शोधकर्ता का पुरस्कार भी प्राप्त है। कार्यशाला का मुख्य उद्देश्य छात्रों को बौद्धिक संपदा अधिकार के

प्रति जागरूक करना था। डॉ. एम. सेलदुरई ने छात्रों को कॉपीराइट, ट्रेडमार्क और पेटेंट के नियमों और विनियमों के बारे में वर्गदान दिया, साथ ही उन्होंने छात्रों को अपने विचारों को सामने रखने और इसे अपनी बौद्धिक संपदा के रूप में पिछित करने के लिए भी प्रोत्साहित किया। छात्रों ने अपने अधिकार को सुरक्षित रखने और अपने विचारों को दुनिया के सामने पेश करने के विभिन्न तरीकों के बारे में भी ज्ञान अर्जित किया। इस कार्यक्रम के अंत में छात्र को आईटीएम ऑफ विद्यापी ने मुख्य वक्ता को धन्यवाद ज्ञापित किया। कार्यक्रम के संचालन में आईआईटीएम के साथ छात्र को आईटीएम का पूर्ण सहयोग रहा।

### 12. Overall Summary:

Members were welcomed by IIC Convener Dr. Preeti Mishra. Our Resource person Dr M Selladurai Assistant Professor Commerce Department and IA from Joseph University Nagaland too sessions pover different sources of venture funding and how the the person can apply for it. He also discussed various stages of Venture capitalist., UP GOVT, NGOS, Individuals and Private Businesses. The event is coordinated under the guidance of Dr. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students' coordinator Ishu Srivastava. Advantages: There are often minimal upfront fees or costs and this means there is some protection from risk when starting out. There is little financial risk with almost no start up debt. It's a great form of market testing and marketing research, seeking the opinion of your target audience.

### 13. Attendance:

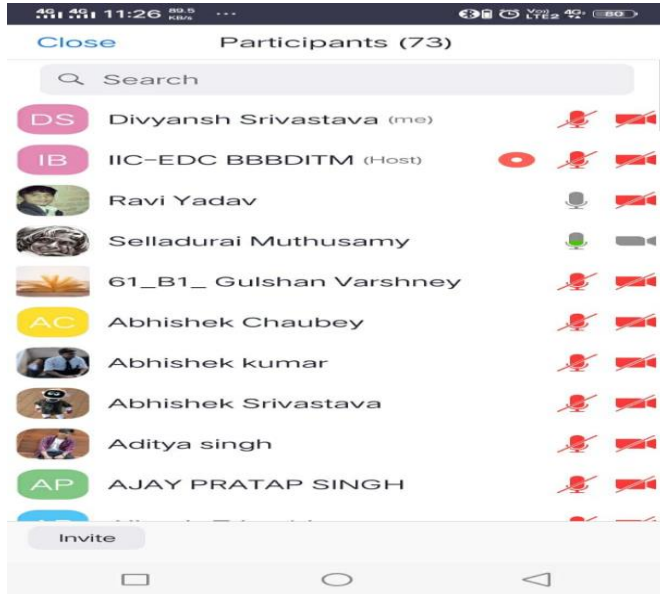
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## 5. Duration of Activity(in mins):- 75 Minutes

12:00 PM – Zoom meeting started by the student coordinator

12:01 PM onwards – Meeting attendees enters the meeting

12:05 PM – Welcoming all the attendees and Introduction of the Speaker.

12:08 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President

12:10 PM – Presentation started by the speaker, Dr. Shashank Shekhar Mishra

1:00 PM – Presentation concluded

1:05 PM- Q & A session

1:10 PM- Appreciation speech by Asst Prof Vinay kumar Yadav, faculty Co-ordinator, BBDITM

1:15 PM- Formal vote of thanks by Dr. Abhimanyu Kumar Yadav, IIC Convener

1:18 PM – Vote of thanks from the student coordinator.

1:20 PM – Meeting ended.

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**6. Number of Students Participants:-** 80 Participants participated from different Colleges and Universities.

**7. Number of Faculty Participants:-**

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Mr. Rudrendra Bahadur Singh
4. Mrs Neha Gupta
5. Dr. Neha Pandey