



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Workshop on “India Post Pandemic Impact on MSMEs and Startups”

BABU BANARASI DAS
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

INSTITUTION'S INNOVATION COUNCIL
Initiator of Educational Initiatives

WEBINAR
Organized by
Department of Management, BBDITM, Lucknow
In Association with Institution Innovation Council (IIC)

Topic: *India Post Pandemic :
Impact on MSMEs & Start-Ups*

23rd October, 2021

From 10 AM onwards

via ZOOM

Registration Link
<https://forms.gle/kx7JbLfhBjSganDa6>

Joining Link
Meeting ID - 925 3666 5844
Password - m1EMK8

Faculty Coordinators :
Dr. Preeti Mishra
Associate Professor
Mr. Vinay Kumar Yadav
Assistant Professor

CA. Jatin Srivastava
• Co-Founder & Partner
of 'Seth & Associates'
• Government Advisor

1. Date and Time Of Event : 23/10/2021, 11 AM onwards
2. Mode : ZOOM
3. Venue : ONLINE

Registration link:

<https://forms.gle/kx7JbLfhBjSganDa6>

Meeting link

<https://zoom.us/j/92536665844?pwd=Q1dmYzBjSDB2UVdReE1uVXk0MIFGQT09>

Meeting ID: 925 3666 5844

Passcode: m1EMK8

4. Social Media Link :
5. YouTube Link : <https://youtu.be/NZCNDr3sz9E>

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India

6. About The Speaker:

CA Jatin Srivastava, Co-founder and partner of Seth Associates, Freelancer, advisor to government

Conclusion

7. Expenditure of the event: Rs 800/

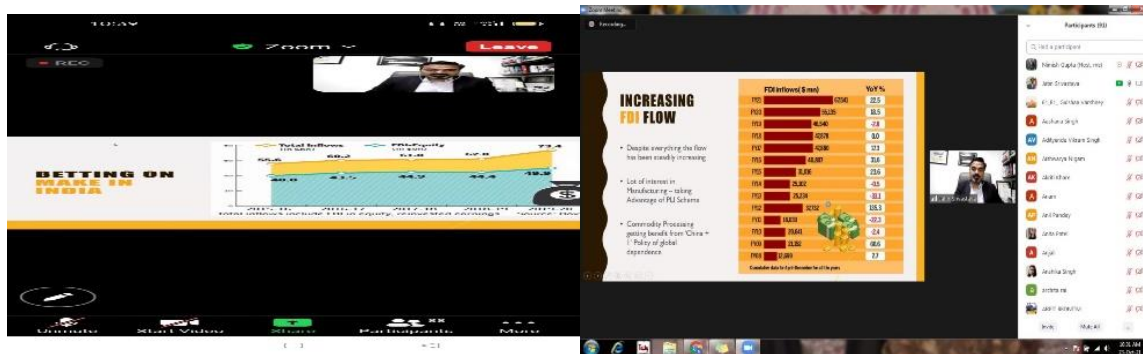
8. Objectives:

1. The objective of organizing this workshop is to make students understand the concept of MSMEs and Startups.
2. Interested Students gained the knowledge regarding Startups and its current scenario in India after Pandemic.
3. Students discussed the Economy and its dimensions.

9. Outcome of the event:

Students Learned about the Financial and economic position of India post pandemic. It has been concluded that India is always like a bright spot in world wide slowdown. Students also came to know about the job prospects.

10. Pics of the event :





#2 - INDIA

- Pips US to lifetime high ranking in Manufacturing
- China + I = India's Advantage

Global Manufacturing Risk Index 2021
Most Attractive Manufacturing Destinations
 Ranking among 47 countries assessed in Europe, the Americas and Asia-Pacific

Baseline Scenario Weightage

Conditions	Risk	Cost
40%	20%	40%

Rank	Country
1	China
2	India
3	USA
4	Canada
5	Czech Republic
6	Indonesia
7	Lithuania
8	Thailand
9	Malaysia
10	Poland
11	Vietnam
12	Spain

Source: Capgemini & Worldfrost
 KBK graphics

11. Media Coverage:

एमएसएमी और स्टार्ट-अप्स पर महामारी का प्रभाव पर वेबिनार आयोजित

लखनऊ। बाबू बनारसी दास इंस्टिट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट, लखनऊ के प्रबंधन विभाग ने शनिवार को एक वेबिनार आयोजित किया, जो को भारत में सुक्ष्म, लघु और मध्यम उद्यमों पर महामारी का क्या प्रभाव पड़ा है उस पर आधारित था। यह कार्यक्रम श्रीमती अरुणा दास गुप्ता, चेयरपर्सन बीबीडी गुप और बीबीडी गुप के प्रेसिडेंट विराज सागर दास के संरक्षण में आयोजित किया गया। इसमें मुख्य अतिथि जतिन श्रीवास्तव थे जिनके पास विभिन्न वित्तपोषितों के लिए आर्थिक सलाहकार व वर्चुअल सीईओ के रूप में सेवा करने का 18 साल से अधिक का समृद्ध और विविध अनुभव है। कार्यक्रम का उद्घाटन महाविद्यालय के निदेशक

महोदय प्रो. डॉ. शैलेन्द्र सिंह चौहान तथा विभागाध्यक्ष प्रो. डॉ. मनीष सिंह द्वारा किया गया। कार्यक्रम का संचालक डॉ. प्रीती मिश्रा एवं विनय कुमार यादव थे। इस कार्यक्रम के छात्र समन्वयक निमित्त गुला तथा आशाना थे। मुख्य अतिथि जतिन श्रीवास्तव ने बताया की विभिन्न देशों में आर्थिक वृद्धि, भारत में लॉकडाउन का प्रभाव, आर्थिक संकेतक, प्रेरक शक्ति, परिदृश्य में स्टार्ट-अप फंड्स, एफडीआई का मौजूद परिदृश्य एवं अन्य और भी जानकारीवा दी। साथ ही साथ प्रतिभागियों के प्रश्नों का उत्तर भी दिये व उन्हें और भी व्यवसाय से सम्बन्धी जानकारी दी। सभी के पूर्ण सहयोग से यह वेबिनार सफलतापूर्वक पूर्ण हुआ।

12. Overall Summary:



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

On 23rd October 2021 Department of Management in Association with Institution Innovation Council (IIC BBDITM) Organised a Webinar on “ India Post Pandemic : Impact On MSMEs and Start-Ups” . The Resource Person was CA Jatin Srivastava having 18 years of experience in the field of MSMEs and Start-Ups . He has experience in setting up of Incubation centre and he is also in the panel of IITs and IIMs Advisory Committee. The session was exemplary and students learnt a lot from the session . He prosed that in near future the Indian Economy will revive soon . He said that India is going to revive because of numerous reforms on various economics sectors . The program was started by formal welcome of speaker, Directors and other dignitaries . Welcome speech was delivered by Dr Preeti Mishra and formal vote of thanks by Mr Vinay Kumar Yadav . Inaugural speech was given by Prof(Dr)S S Chauhan , Director BBDITM . More than more than 90 participants listened the insightful session and gained a lot .

13. Attendance:

14. Feedback:

Startups and MSMEs have been in the race for survival, especially since the onset of the Covid-19 outbreak in 2020. India observed the countrywide lockdown from March 24 till September 2020, and the unlocking. After that, there was an imposition of lockdown-like restrictions from April 2021. India's economy had just started to recover from September 2020 from the first wave of Covid-19. However, the second wave related lockdowns and curfews have an impact on the economy once again.

The companies were asked about where they see their business future in the next 6 months given the impact of the second wave of Covid outbreak in the country. Only 22 per cent of small firms see growth in their business in the next 6 months. About 59 per cent of them expect to scale down, sell-off or shut down.

The survey revealed that 88 per cent of small businesses need the Government to let PSUs (public sector units) provide price escalation on all MSME contracts where the supply of commodities like steel and copper is involved. About 92 per cent of small businesses want Government to provide a time extension of 3-6 months on all Government or PSU contracts to avoid any liquidated damages to them.

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India

Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India