



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Event Report : “Entrepreneurship, development and Employability”

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

BBDITM

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(Recognized by AICTE, Govt. of India, affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)
AKTU COLLEGE CODE - 054

ELITE
EDC-BBDITM

Our Speakers

Prof. Manoj Kumar Mishra
Professor of Economics
College of Business and Economics
Salale University Fitcha, Ethiopia

Entrepreneurship, Development and Employability

Our Chief Patron **Our Chief Patron** **Our Patron**

Mr. Viraj Sagar Das

MS Alka Das

Dr. SS Chauhan

Faculty Coordinator
Dr. Preeti Mishra, Convener, IIC, BBDITM
Mr. Vinay Kumar Yadav, Convener, EDC, BBDITM
Dr. Shivangee Tiwari, Internship Coordinator

Student Coordinator
• Mr. Avinash Kumar Singh (MBA)
• Mr. Prashant Tiwari (MBA)
• Mr. Divyansh Srivastava (Btech)

Scan for Webinar

ATE - 23 JULY 2022
TIME - 11 AM ONWARDS
VENUE - ZOOM

IICBBDITM054 **IIC BBDITM**

1. **Date and Time Of Event** : 23rd July 2022, 11:00 AM onwards

2. **Mode** : Online

3. **Venue** : ZOOM

4. **Social Media Link** :

<https://www.facebook.com/111963244629027/posts/pfbid04bvjFthKfYBNeaShmoLEBjvUe3Sn7E7BjWxd221zVo3UcabSDwXDV7mBF3gHTpdpl/>

5. **YouTube Link** : https://youtu.be/mN5sZf-r_G4

6. **About The Speaker:**

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Prof(Dr) Manoj Kumar ,Prof Economics . College of Business Economics , Salale University Fitche,
Ethiopia

7. Expenditure of the event: Rs 400/-

8. Objectives:

1. The objective of organizing this event is to understand the current Scenario of Entrepreneurship and employment.
2. To promote consciousness about the entrepreneurship development programs to increase the knowledge and skill of existing entrepreneurs and encourage others to become one.
3. To Create awareness to develop and strengthen entrepreneurial traits.
4. To promote students towards Industry Exposure Learning.

9. Outcome of the event:

Entrepreneurship development programs and Employability may be defined as a program designed to help a person in strengthening his entrepreneurial motive, and in acquiring the skills and capabilities necessary for playing his entrepreneurial role effectively. The basic learning of the event was to understand and develop and strengthen entrepreneurial traits. For this we have to focus on the Employment Generation. We need to boost Industrial Development and how to develop urbanization. Learning the art of Product development and to know the source of help and support for a start-up venture. Students need to understand Industry Exposure Learning and sustainable growth.

10. Pics of the event :



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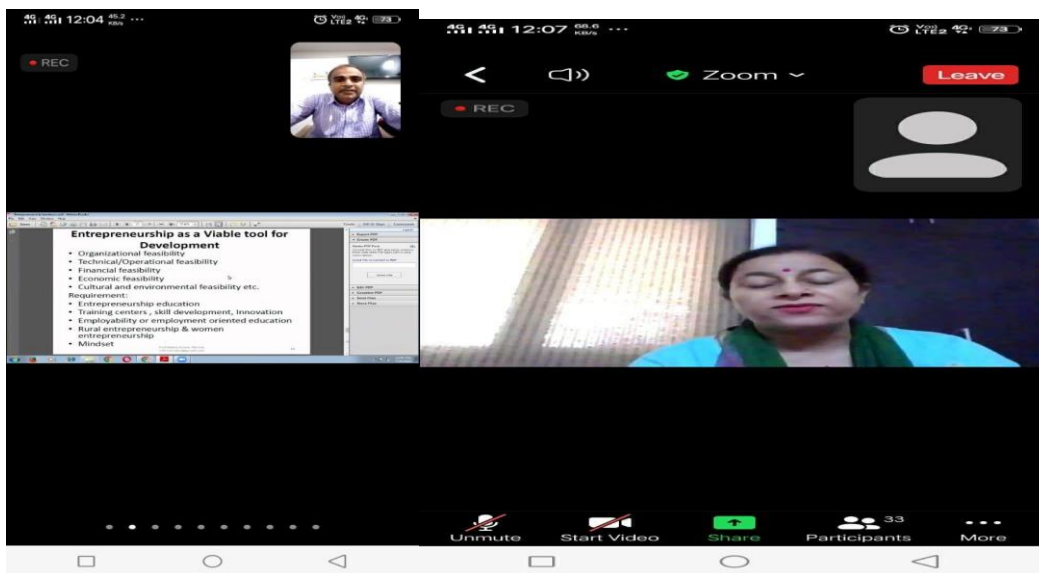
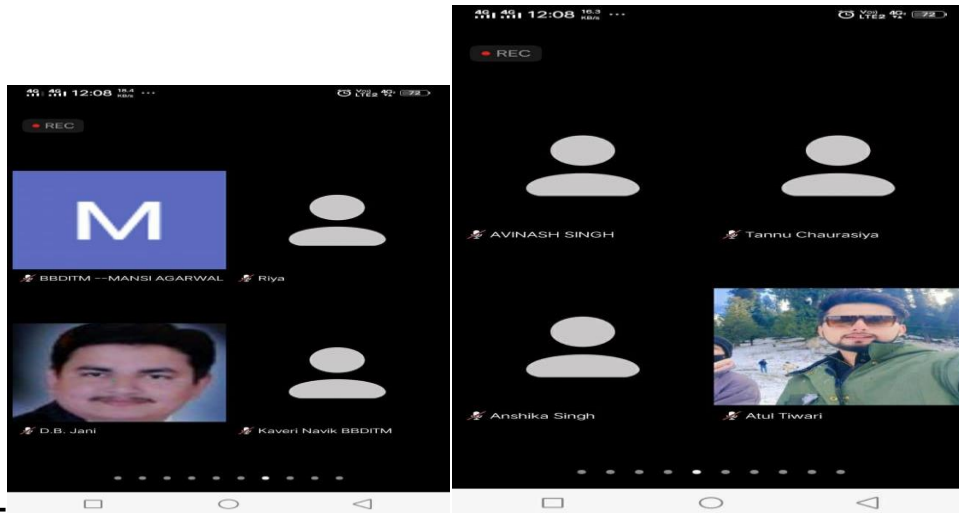
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1. Attendance Sheet:-

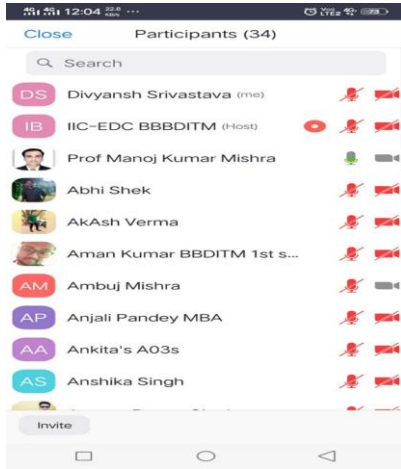
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Media Coverage:

आईआईसी व ईडीसी ने किया कार्यशाला का आयोजन

परिचय संवादका (vol)

संवादका (vol) की श्रेणी में आयोजित की जाने वाली कार्यशाला को आयोजित करने में आईआईसी व ईडीसी का सहयोग था। कार्यक्रम का आयोजन हुआ जिसका विषय अपने हुजर को इस प्रकार से संभालना जिसमें न सिर्फ हथ प्रत्येक राई चर्चा, साथ ही उस कला को प्रदर्शन का इस्तेमाल करना के बारे में आ रहे।

इस कार्यक्रम का आयोजन वीडियो पत्रिका के माध्यम से किया गया। कार्यक्रम का आयोजन वीडियो पत्रिका के माध्यम से किया गया। कार्यक्रम का आयोजन वीडियो पत्रिका के माध्यम से किया गया।

11. Overall Summary:

BBDITM IIC (Institute Innovation Council) organized an event with the collaboration of EDC to celebrate “Entrepreneurship, Development and Employability” on 23rd July 2022 from 11:00 AM onwards. The speaker of the session was Prof Manoj Kumar Mishra. Prof Manoj Kumar Mishra is a well-known academician and researcher. He has 20 years of versatile experience of teaching, research and administration in India and abroad in the capacities of Dean, Director, Vice President and Professor. At present he is Professor, College of Business and Economics, Salale University Fitcha, Ethiopia. He is also Secretary of Forum for Interdisciplinary Research Methods, an international association of Research Methods professionals.

He has developed blended video lectures in Advanced Research Methods I and II and also developed course material of Development Economics 1 and II, Rural Development, Project Planning for master level courses at Ethiopian Civil Service University Addis Ababa, Ethiopia. He has published about 150 research papers and articles in national and international reputed journals. He has 15 patents concerning data analytics, economics and econometrics. He has also authored 3 books for PG level on his credit. He has presented more than 150

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research papers in national and international seminars and conferences of academicians and researchers. Prof Mishra has also chaired, co-chaired, delivered more than 200 invited lectures as keynote speaker, guest speaker and eminent speaker in national and international conferences, seminars and workshops. He is the member of editorial board and reviewer of more than a dozen of journals.

He talks about Employment in terms of Entrepreneurship and Development. Prof Manoj explained Employment is all about getting a job or searching for a job. Employability refers to a person's capability of gaining initial employment. This capability is about having an effective mix of knowledge, skills and personal attitudes in order to be employed initially and function successfully in the required roles. He explained employability depends on knowledge, skills and attitude. Management is very important. He also talked about governmental projects and motivated students that the Indian government has launched very ambitious projects like Make in India, Digital India, Startup action plans, etc. These projects require leaders with advanced knowledge in engineering, technology, commerce and industry. Success of these projects depends greatly on research, innovation, entrepreneurship in universities and colleges.

5. Duration of Activity(in mins):-

11:00 PM – Zoom meeting started by the student coordinator

11:01 PM onwards – Meeting attendees enters the meeting

11:05 PM – Welcoming all the attendees and Introduction of the Speaker.

11:08 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President

11:10 PM – Presentation started by the speaker, Prof Manoj Kumar Mishra

12:00 PM – Presentation concluded

12:05 PM- Q & A session

12:10 PM- Appreciation speech by Asst Prof Vinay kumar Yadav, faculty Coordinator, BBDITM

12:15 PM- Meeting ended.

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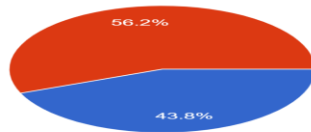
6. **Number of Students Participants:-** 34 Participants participated from different Colleges.

7. **Number of Faculty Participants:-**

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Mrs Neha Gupta
6. Dr. Neha Pandey

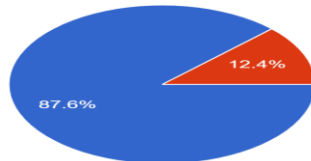
2. 9. **Feedback of the Event:-**

Please enter your gender
89 responses



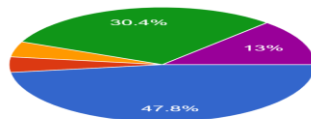
Female
Male

Category
89 responses



Student
Faculty

Designation if the participant is Faculty
23 responses



Assistant Professor
Associate Professor
Professor
Student
Student

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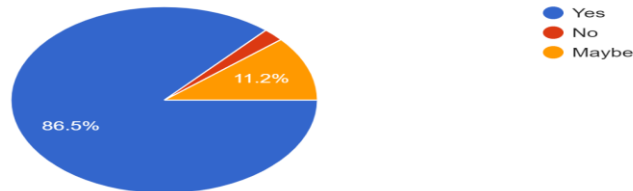


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Would you recommend a similar event to a friend ?

89 responses



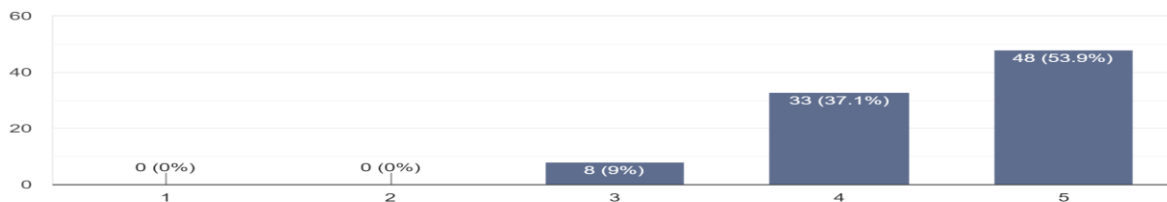
How valuable was the session for you ?

89 responses



How would you rate the content of the workshop ?

89 responses



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