

Event Report

“Developing online repository of business plan prototypes developde and way forward ”



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

BBDITM

BABU BANARASI DAS INSTITUTE OF TECHNOLOGY AND MANAGEMENT
(Formerly Known as Babu Banarasi Das National Institute of Technology and Management)
(Recognized by AICTE, Govt. of India, affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)
AKTU COLLEGE CODE - 054

ELITE
EDC-BBDITM

Our Speakers

Dr. B. Divya Priya
Innovation Ambassador – MoE,
Start – up Activity Co-ordinator,
Associate Professor of Commerce,
Kongunadu Arts and Science College

Topic
Developing online repository on business plan Prototype Developed and Way forward Plan

Our Chief Patron **Our Chief Patron** **Our Patron**

Mr Viraj Sagar Das **MS Alka Das** **Dr SS Chauhan**

DATE - 20 AUGUST 2022
TIME - 3:00PM ONWARDS
VENUE - ZOOM

Scan for Webinar

Faculty Coordinator

- Dr. Preeti Mishra, Convener,
- Mrs. Neeta Gupta, ARIIA Coordinator
- Mr. Vinay Kumar Vadav, EDC Coordinator
- Dr. Shivangee Tiwari, Internship coordinator

IICBBDITM054 **IIC BBDITM**

1. **Date and Time Of Event** : 20th August 2022, 03:00 PM onwards
2. **Mode** : Online
3. **Venue** : ZOOM
4. **Social Media Link** :

<https://www.facebook.com/111963244629027/posts/pfbid02rQu4c96xHWwhjM4BN6e7YKXKaPUDa5VCGqU4A1LWssRpNEGa3Wk2rosESydt1K6ml/>

5. **YouTube Link** : https://youtu.be/0UFR_5Ojs3Q

6. **About The Speaker:**



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DR. B. Divya Priya. she is an Associate Professor of Commerce, Kongunadu Arts and Science college. She is an Innovation Ambassador- MoE, also she is startup Activity Coordinator.

7. Expenditure of the event: Rs 400/-

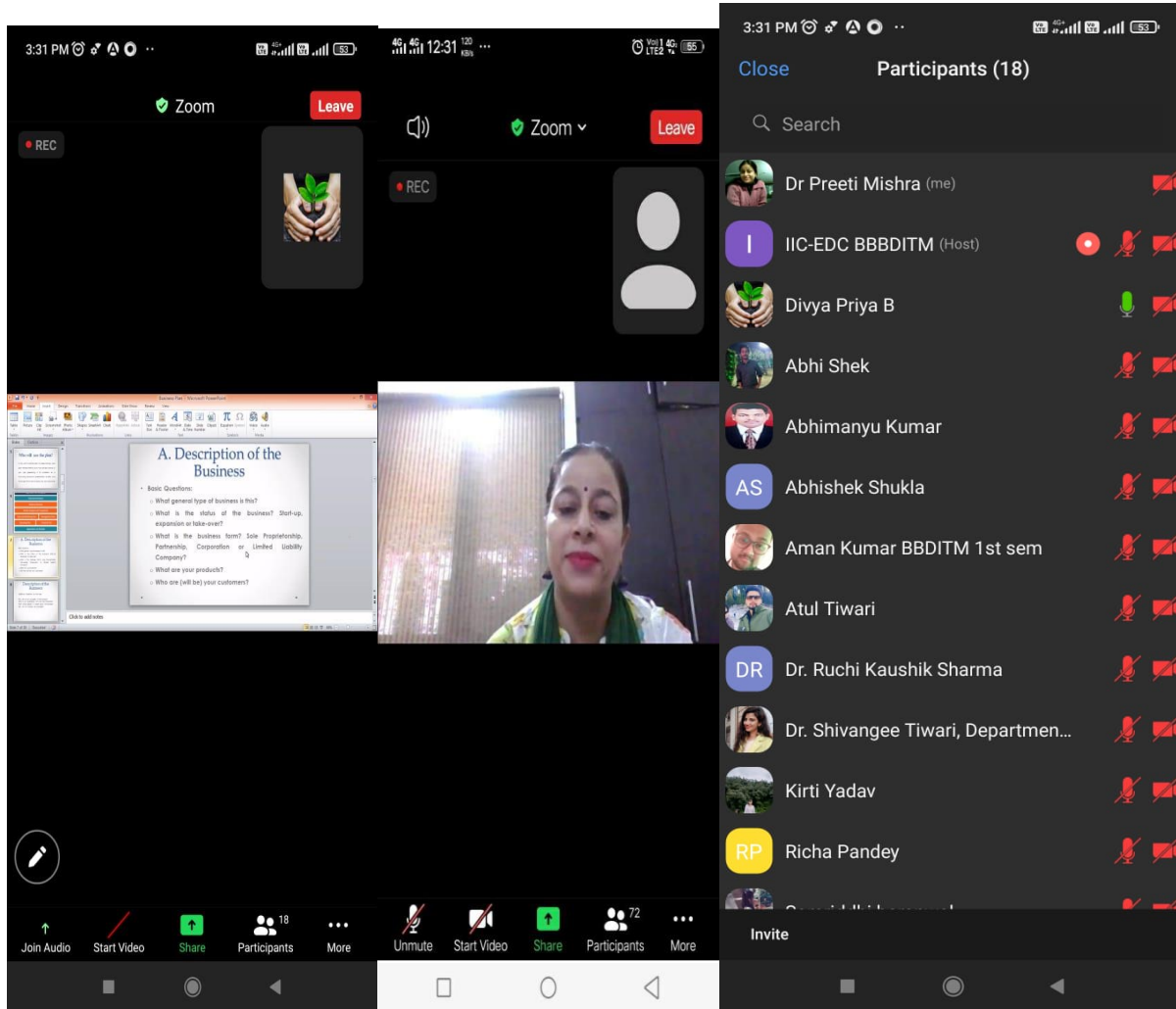
8. Objectives:

- 1.The objective of organizing this event is to understand the current Scenario of Business Plan.
2. To promote consciousness about the Developed prototype and forward plan.
3. To make students clear about Advising Financials and financial approach to kick start projects.

9. Outcome of the event:

Student understand about business venture starts with a unique idea and a vision to provide the market and its consumers with a product they not only need but desire. However, ideas alone aren't enough to impress investors, engage targeted audiences or take on human resources. They learned that a good beginning is often the result of learning from trial and error and requires an immense amount of in-depth research and thorough knowledge of market conditions and consumer demand. In the event it was discussed that prototyping is crucial for the success of any business project — it can give the insight that you need and allows for the anticipation of risks and problems that can be met with swift solutions. Regardless of your industry, investing in prototypes can make the difference required for your idea to stand out and do well in the market.

10. Pics of the event :



11. Media Coverage:

12. Overall Summary:

BBDITM IIC (Institute Innovation Council) organized an event with the collaboration of EDC to celebrate “**Developing online repository of business plan prototypes developed and way forward**” on **20th August 2022** from **03:00 PM** onwards. The speaker of the session was **DR. B. Divya Priya**. He is an Associate Professor of Commerce, Kongunadu Arts and Science college. She is an Innovation Ambassador- MoE, also she is startup Activity Coordinator.

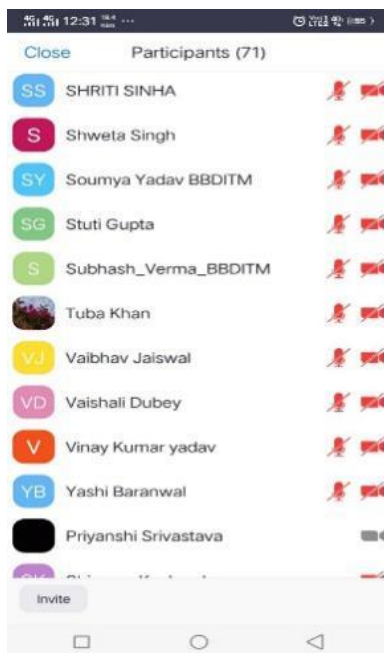


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She explained about business venture starts with a unique idea and a vision to provide the market and its consumers with a product they not only need but desire. In the event it was discussed that prototyping is crucial for the success of any business project — it can give the insight that you need and allows for the anticipation of risks and problems that can be met with swift solutions. Regardless of your industry, investing in prototypes can make the difference required for your idea to stand out and do well in the market.

13. Attendance:



5. Duration of Activity(in mins):- 90 mints

03:00 PM – Zoom meeting started by the student coordinator

03:00 PM onwards – Meeting attendees enters the meeting

03:05 PM – Welcoming all the attendees and Introduction of the Speaker by Mr. Avinash, Student coordinator, MBA

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
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03:08 PM- A formal welcome speech by Dr. Preeti Mishra, IIC President

03:10 PM – Presentation started by the speaker, Dr. B. Divya Priya

04:00 PM – Presentation concluded

04:00 PM- Q & A session

04:10 PM- Appreciation speech by Asst Prof Vinay kumar Yadav, faculty coordinator, BBDITM

04:20 PM- Formal vote of thanks by Dr. Shivangee Tiwari

04:35 PM – Meeting ended by the faculty coordinator.

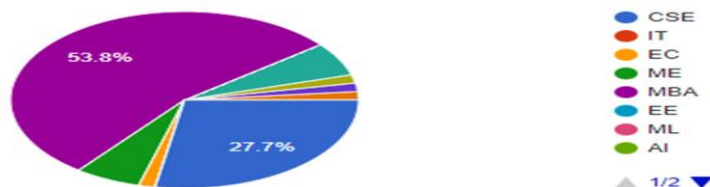
6. Number of Students Participants:- 71 Participants participated from different Colleges and Universities.

7. Number of Faculty Participants:-

1. Dr. Preeti Mishra
2. Mr. Vinay Kumar Yadav
3. Dr. Shivangee Tiwari
4. Mrs Neha Gupta
5. Dr. Neha Pandey

Feedback

Department
65 responses



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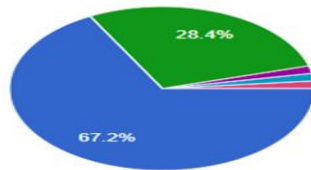
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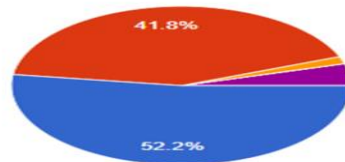
67 responses

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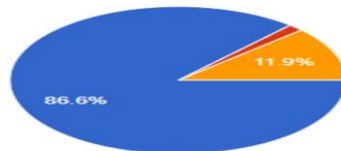
What is your level of satisfaction for the workshop ?

67 responses



Would you recommend a similar event to a friend ?

67 responses



How valuable was the session for you ?

67 responses

Copy



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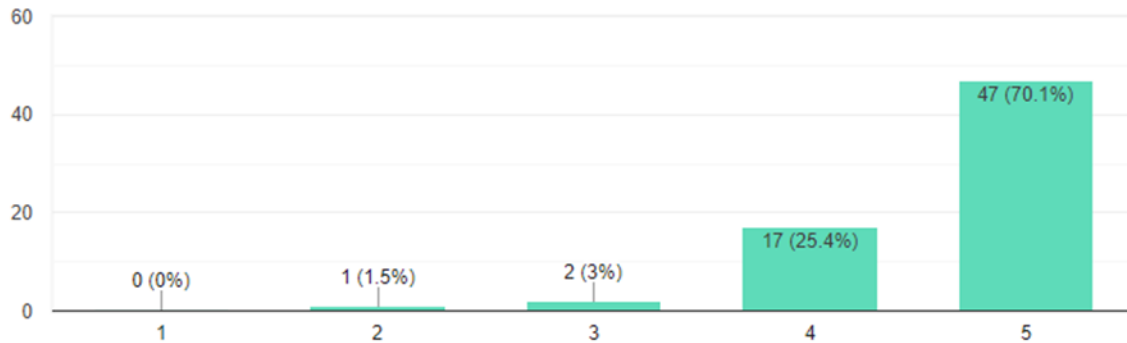
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How would you rate the content of the workshop ?



67 responses



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