



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Event Report

Lean startup and minimum viable Product Business

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

BBDITM

BABU BANARASI DAS
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
(Formerly Known as Babu Banarasi Das National Institute of Technology and Management)
(Recognized by AICTE, Govt. of India, affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow)
AKTU COLLEGE CODE - 054

ELITE
EDC-BBDITM

WEBINAR

LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS

Scan for Webinar

DR. BHAVIN SHAH
HOD of Department of Electronics Engineering
Atharva College of Engineering, Mumbai

STARTUP
Faculty Coordinator

- Dr. Preeti Mishra, Convener, IIC, BBDITM
- Mr. Shivam Dixit NISP Coordinator, IIC
- Dr. Shivangee Tiwari Internship coordinator, IIC
- Mr. Ashirwad Dubey Startip coordinator, IIC
- Mr. Rudrendra Bahadur Singh IPR Coordinator, IIC

FRIDAY
26 AUG, 2022
10:00 AM

VENUE - ZOOM

f IIC BBDITM-054 **ig** IICBBDITM054 **in** IIC BBDITM

1. **Date and Time Of Event** :26 August 2022, 10:00 AM onwards
2. **Mode** : Online
3. **Venue** : ZOOM
4. **Social Media Link** :

https://m.facebook.com/story.php?story_fbid=pfbid02HYKZDnVS9tHL7uB1Bd3QZKk8Ky6qLSq531DLA2xHp8sqwmV39WxYi4PyGM6abFJgl&id=111963244629027

5. **YouTube Link** : <https://youtu.be/jUeBhxn8qEg>

6. **About The Speaker:** Dr Bhavin Shah HoD Department of Electronic Engineering , Atharva college of Engineering , Mumbai

7. **Expenditure of the event:** 200

8. **Objectives:**

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

1. The objective of organizing this event is to understand the importance of incubation opportunities.
2. To promote consciousness about the significance of incubation opportunities for students.
3. To Create awareness through various examples to become entrepreneurship.
4. To promote students to think about incubation.

9. Outcome of the event:

The lean start-up movement hasn't gone totally mainstream, however, and we have yet to feel its full impact. In many ways it is roughly where the big data movement was five years ago—consisting mainly of a buzzword that's not yet widely understood, whose implications companies are just beginning to grasp. But as its practices spread, they're turning the conventional wisdom about entrepreneurship on its head.

New ventures of all kinds are attempting to improve their chances of success by following its principles of failing fast and continually learning. And despite the methodology's name, in the long term some of its biggest payoffs may be gained by the large companies that embrace it.

Would-be small business owners should have a complete business plan in hand before applying for entrance into an incubator program. Most incubators maintain a stringent screening process to ensure that their resources are put to the best possible use.

10. Pics of the event :

11. Media Coverage:

12. Overall Summary:

BBDITM IIC (Institute Innovation Council) organized an event with the collaboration of EDC on the topic “**Lean startup and minimum viable Product Business**” on **26 August 2022** from **10:00 AM** onwards.

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)

Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in

Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

The speaker of this session was Dr Bhavin Shah Dr. Bhavin Shah is Head of the Department in Electronics engineering, Atharva College of Engineering, Mumbai.

He expressed his views about opportunities for students and faculties. Entrepreneurs should be interested in exploring the lean start-up. He explained lean method has three key principles:

First, rather than engaging in months of planning and research, entrepreneurs accept that all they have on day one is a series of untested hypotheses—basically, good guesses. So instead of writing an intricate business plan, founders summarize their hypotheses in a framework called a business model canvas. Essentially, this is a diagram of how a company creates value for itself and its customers.

He also expressed his views regarding Would-be small business owners should have a complete business plan in hand before applying for entrance into an incubator program.

13. Attendance:

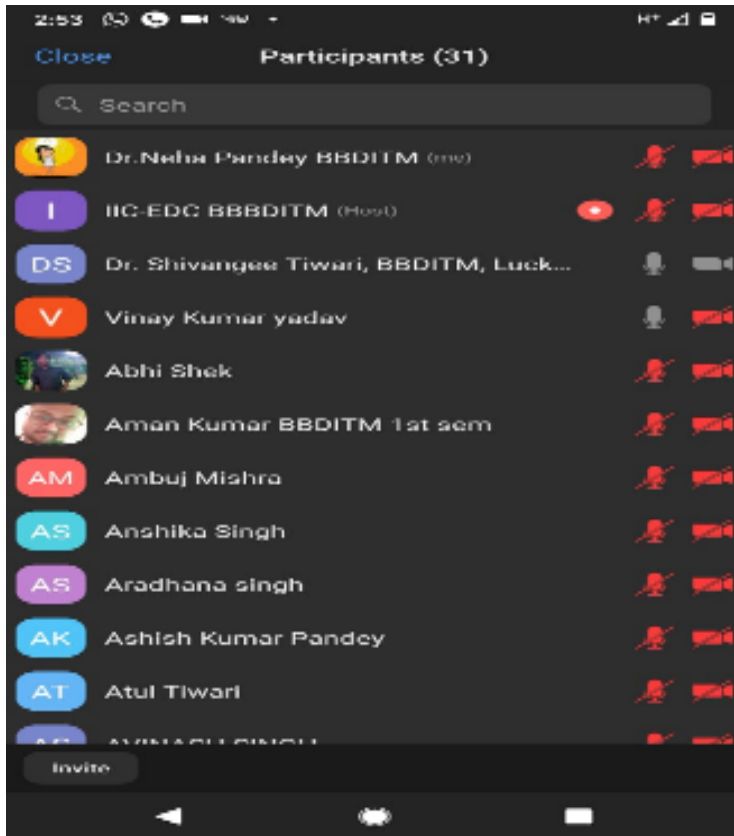
BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349



5. Duration of Activity(in mins):-

10:00 AM – Zoom meeting started by the student coordinator

10:01 AM onwards – Meeting attendees enters the meeting

10:05 AM – Welcoming all the attendees and Introduction of the Speaker Dr. Bhavin Shah

10:08 AM- A formal welcome speech by Dr. Preeti Mishra, IIC Convener

10:10 AM – Presentation started by the speaker, Dr. Bhavin Shah

11:00 PM – Presentation concluded

11:50 PM- Q & A session

11:55 PM-Appreciation speech by Dr. Shivangee Tiwari, faculty Co-Ordinator, BBDITM

12:00 PM – Meeting ended.

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 – (522) - 6196222 / 6196223 / 6196349

6. Number of Students Participants: - 26 Participants participated from different Colleges.

7. Number of Faculty Participants: -

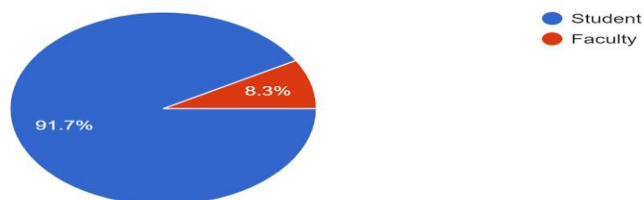
1. Dr. Preeti Mishra
5. Dr. Neha Pandey
6. Dr. Shivangee Tiwari
7. Mr. Ashirwad Dubey
8. Dr. Supriya Phulrailptam

14. Feedback of the Event: -

Please enter your gender
12 responses



Category
12 responses



BABU BANARASI DAS EDUCATIONAL SOCIETY

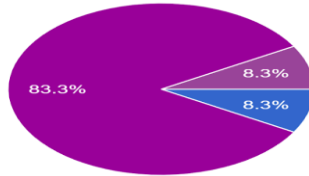
Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

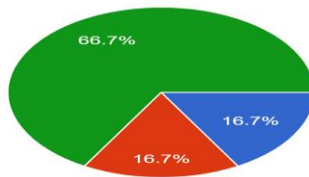
Department
12 responses



- CSE
- IT
- EC
- ME
- MBA
- EE
- ML
- AI

▲ 1/2 ▼

Designation if the participant is Faculty
6 responses



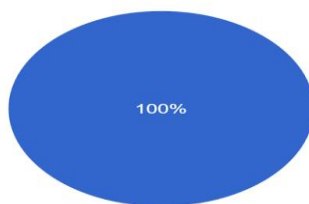
- Assistant Professor
- Associate Professor
- Professor
- Student

Institute/College/University
12 responses



- BBDITM
- BBDNIIT
- BBDEC
- BBDU

Institute/College/University
12 responses



- BBDITM
- BBDNIIT
- BBDEC
- BBDU

BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



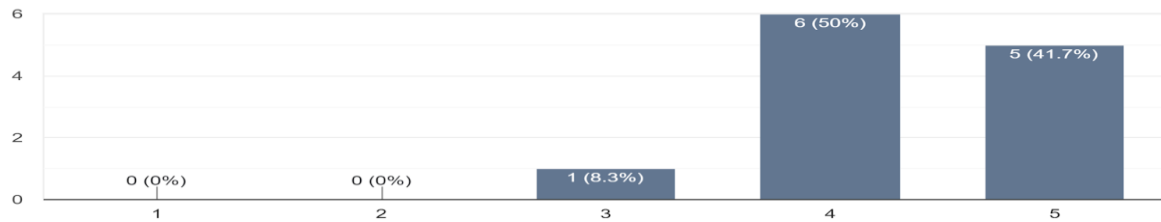
BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)
Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

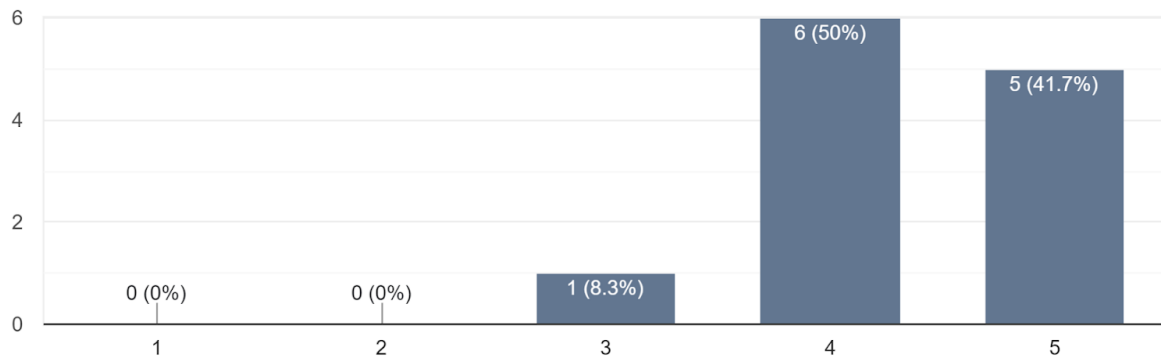
Would you recommend a similar event to a friend ?
12 responses



How valuable was the session for you ?
12 responses



How would you rate the content of the workshop ?
12 responses



BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India



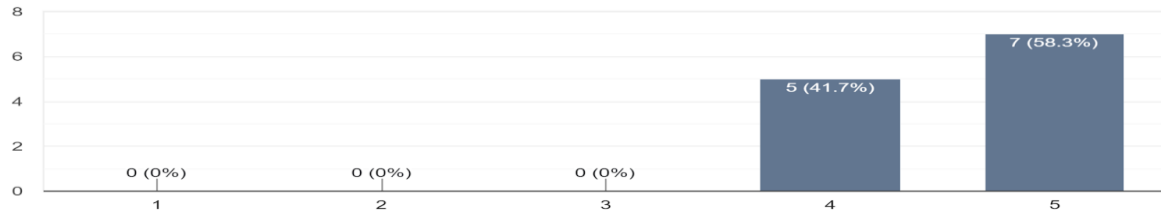
BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
Approved by All India Council for Technical Education (AICTE)

Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

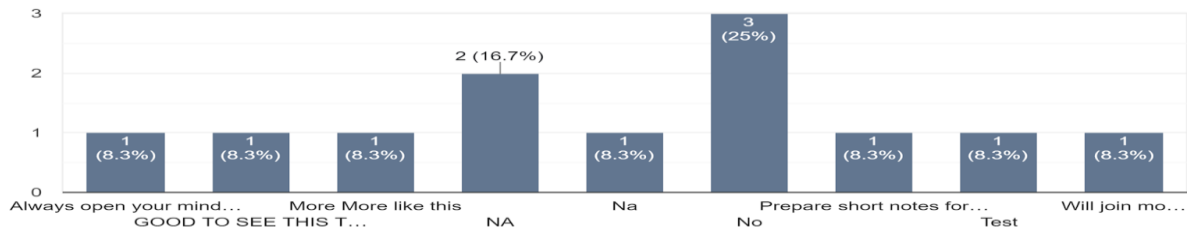
Please rate the knowledge of the resource person ?

12 responses



Any suggestion for future ?

12 responses



BABU BANARASI DAS EDUCATIONAL SOCIETY

Registered Office: 55, Babu Banarasi Das Nagar (Purana Quila), Lucknow (U.P.) - 226001, India
Institute Address: Sector I, Dr. Akhilesh Das Nagar, Faizabad Road, Lucknow (U.P.) - 226028, India