



BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Formerly known as Babu Banarasi Das National Institute of Technology & Management)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU College Code : 054)
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Website : www.bbdnitm.ac.in / Email ID : director@bbdnitm.ac.in
Phone Number.: +91 - (522) - 6196222 / 6196223 / 6196349

Event Report : Entrepreneurship Skill Attitude and Behaviour Development



Expert Talk Organized By
Institutions Innovation Council (IIC)
In Association with IEEE, BBDITM, Lucknow

**TOPIC: ENTREPRENEUR SKILL ATTITUDE & BEHAVIOUR
DEVELOPMENT**

Date: 15 November, 2021



Timing 11 am onwards



Steppers Hall
BBDITM, Lucknow



Registration Link

<https://forms.gle/oem7H1ZCi8hwU1zP9>

Whatsapp Group

<https://chat.whatsapp.com/Cmz1FWthj43gH7dMbmDQ>



Mr. Ranjeew Kumar Tiwari
Leading Entrepreneur
Founder of 'OJOY'

Faculty Coordinators:

Dr. Preeti Mishra
(President IIC)

Dr. Abhimanyu Kumar Yadav
(Convener IIC)

Mr. Ashirwad Dubey
(Convener IIC)

- Date and Time Of Event :** 15th, November 2021, 11:00 AM onwards
- Mode :** Offline
- Venue :** Room No 507 E Block
- Social Media Link**

<https://facebook.com/events/s/iic-bbditm-054s-event/557021308926146/>

5. YouTube Link

6. About The Speaker:

In the talk our main speaker Mr Ranjeew Kumar Tiwari (Leading Entrepreneur, Founder of OJOY) discussed how an Idea can make a difference. The purpose of this talk is infusing entrepreneurial skills

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and behavior among students who are interested in startups. Speaker motivates the students to think over it and share their innovative ideas and students try to open up their minds with this exercise.

7. Expenditure of the event: Rs 800/-

8. Objectives:

1. The objective of this talk is to make students aware about Entrepreneurship skill and behavior.
2. To make entrepreneurs more focused towards their vision.
3. To make participants understand that building network is very essential for any business.
4. To understand what are the requirements of new market system and how to deal with it.

9. Outcome of the event:

With the help of this talk students come together and got a platform and an experienced person to solve their queries. In this talk they gained knowledge about entrepreneur skill development and behavior development. Through this they were able to evaluate their behavioral pattern. In the talk they discussed and done exercises during the session that enabled them to observe the reactions and self reflections.

10. Pics of the event :



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11. Media Coverage:



श्रेती उेल लाइव सामाजिक सैवालय में राजा लखे

12. Overall Summary:

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An expert talk was organized by IIC with the association with IEEE BBDITM, lucknow on the topic of Entrepreneur Skill attitude and behavior Development. The main speaker was Mr. Ranjeew Kumar Tiwari, has done his B. Tech from IIT (BHU), Varanasi in Chemical Engg. & Technology (2000- 2004). He has diverse working experience with multiple MNCs e.g Infosys, IBM, Capgemini, Aditya Birla Group, and Landmark Group before founding his own startup in organized retail space. Ranjeew's startup operates under brand name "OJOY".

Ranjeew had achieved fast upward mobility in his professional career and worked in various capacities ranging from software engineer to General Manager in these MNCs. Ranjeew had done consulting for international large retailers e.g. GAP, Circuitcity, and Ahold while working with Infosys, IBM and Capgemini respectively. Ranjeew is also the winner of prestigious "Next 100 - India's Future CIOs 2012" award by IT NEXT magazine (9.9 media). He is one of the youngest recipients of this coveted award. Apart from his professional commitments, he has keen interest in various social initiatives as well. There was another speaker also, Mr. Akhilesh Shukla also gave their presentation. He was also having 10 plus years of global experience as pre sales advisors, Advisor to AKGCE, FICCI representative, CII member Delhi Chapter, founder of PNS info solutions and expertise in sales. Students interact and solve their queries at the end they go through from the quiz session also.

1. Duration of Activity(in mins):-

11 am – Welcome of both speakers Mr Ranjeew Kumar Tiwari and Mr Akhilesh Shukla, all the participants, faculties members.

11:15 am onwards – A formal welcome speech by Dr. Preeti Mishra, IIC President

11:20 am - Presentation started by the speaker Mr Ranjeew Tiwari

12:10 pm – Presentation started by the speaker Mr Akhilesh Shukla

12:40 pm- Question Answer Session

12:50pm- Feedback filled by students

1:00 pm- Formal vote of thanks by Dr. Abhimanyu Kumar Yadav, IIC Convener

2. Number of Faculty Participants:- Five

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- i. Dr. Preeti Mishra
- ii. Dr. Abhimanyu Yadav
- iii. Prof. Rudrendra Bahadur Singh
- iv. Dr. Neha Pandey
- v. Prof Ashirwad Dubey

3. Attendance Sheet:- 103

https://docs.google.com/forms/d/1dUPipTn6ci4YMT7ktrr_nT8syyNQ7_mcdssuaGUfXZc/edit

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Timestamp	Email Address	Name	Email
11-12-2021 14:28:07	mpiyush.769@bbdnitm.ac	Piyush mishra	mpiyush.769@gmail.com
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11-12-2021 15:35:33	himanshu13499@rediffma	Himanshu	himanshu13499@rediffma
11-12-2021 15:38:13	sd0292513@gmail.com	Shivam Dwivedi	sd0292513@gmail.com
11-12-2021 16:03:33	pandeyanuj886@gmail.co	Anuj Pandey	pandeyanuj886@gmail.co
11-12-2021 16:08:34	vishwajeet2002gkp@gmai	Vishwajeet Singh	vishwajeet2002gkp@gmai
11-12-2021 16:09:16	ashishtrigunayat12@gmai	Aashish Kumar Trigunayat	ashishtrigunayat12@gmai
11-12-2021 17:10:04	vkshukla227@gmail.com	GUNJAN KUMAR SHUKL	vkshukla227@gmail.com
11-12-2021 17:22:37	kuldeep2982000@gmail.c	Kuldeep Kumar Chaudhari	kuldeep2982000@gmail.c
11-12-2021 17:45:56	rastogiayush0007@gmail.c	Ayush Rastogi	rastogiayush0007@gmail.c
11-12-2021 19:14:05	anuragpathak262002@bb	ANURAG PATHAK	anuragpathak262002@bb
11-12-2021 20:41:27	adityapandeyvkp@gmail.c	Aditya Pandey	adityapandeyvkp@gmail.c
11-12-2021 21:27:29	malikfaizan22111@gmail.c	Faizan Ahmad Malik	malikfaizan22111@gmail.c
11-12-2021 21:45:18	vishal4rmlko@gmail.com	Vishal verma	vishal4rmlko@gmail.com
11-12-2021 22:54:40	matrixmind777@gmail.co	Anand Sharma	matrixmind777@gmail.co
11-12-2021 23:58:53	anilshukla8647@gmail.co	Anil Kumar Shukla	anilshukla8647@gmail.co
11-13-2021 5:48:37	mayursharma1192001@g	Mayur sharma	Mayursharma1192001@g
11-13-2021 9:47:35	pramodisliionheart@gmai	Pramod singh	Pramodisliionheart@gmai
11-13-2021 12:49:14	utkarshyadav539@gmail.c	Utkarsh Yadav	utkarshyadav539@gmail.c
11-13-2021 21:06:49	sksuccess055@bbdnitm.a	Sandeep kashyap	Sksuccess055@bbdnitm.a
11-14-2021 0:41:40	ramanyadav0217@bbdnitr	Anurag Yadav	ramanyadav0217@bbdnitr
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11-14-2021 12:40:57	anushkasrivastava146@g	Anushka Srivastava	anushkasrivastava146@g
11-14-2021 12:44:06	rohitsinghh10@gmail.com	Rohit Singh	rohitsinghh10@gmail.com
11-14-2021 12:46:24	apoorv9795134985@gmai	Apoorv Pandey	apoorv9795134985@gmai
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11-14-2021 13:14:23	divyanshusingh797@bbdn	Divya pratap singh	divyanshusingh797@gmail
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11-15-2021 10:22:44	abhinavpandey678@gmai	Abhinav pandey	abhinavpandey678@gmai
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11-15-2021 10:56:59	satyamsrivastava173@bb	Satyam Srivastava	satyamsrivastava173@bb



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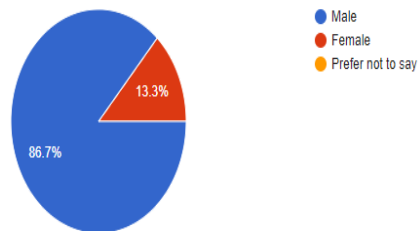
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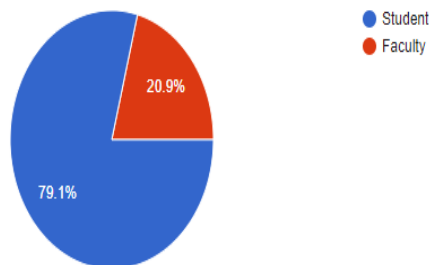
Your Gender

45 responses



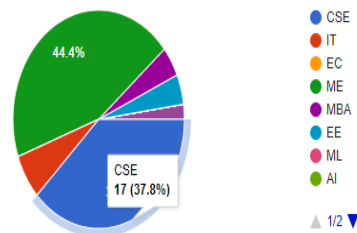
Category

43 responses



Department

45 responses



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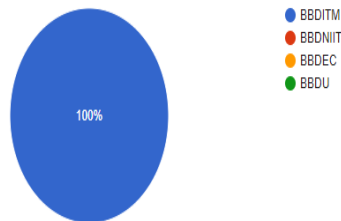
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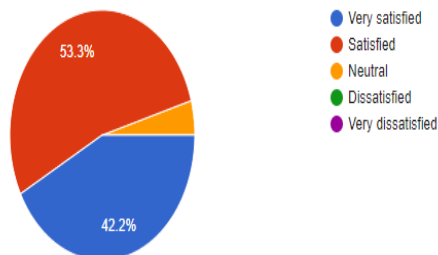
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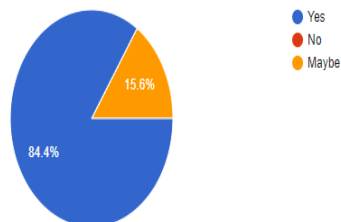
What is your level of satisfaction for the Event?

45 responses



Would you recommend a similar event to a friend ?

45 responses



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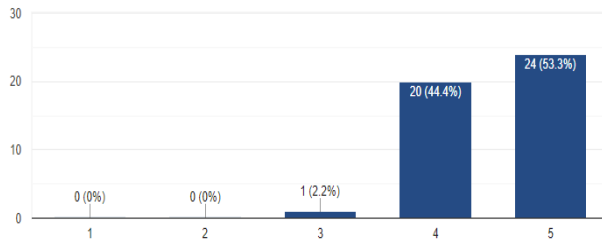
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How valuable was the session for you ?

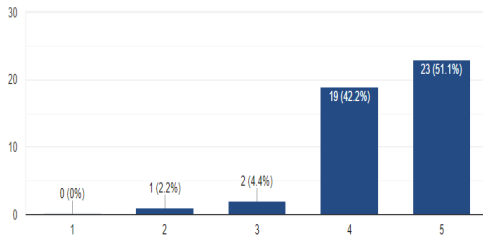


45 responses



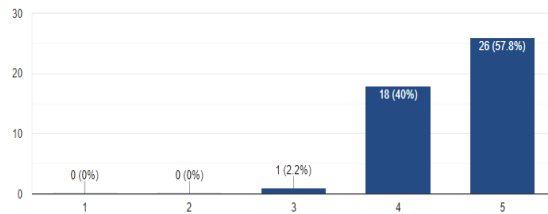
How would you rate the content of the Expert Talk?

45 responses



Please rate the knowledge of the resource person ?

45 responses



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