

Event Report on

Potential Startup in India : Opportunities and Challenges



MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | BABU BANARASI DAS INSTITUTE OF TECHNOLOGY & MANAGEMENT | INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Institution's Innovation Council is Organising a Workshop on

Potential of Startup Schemes in INDIA: Opportunities and Challenges

Our Speaker

Dr. Sanchita Bansal
Assistant Professor
School of Management Studies,
Guru Gobind Singh Indraprastha University,
New Delhi

Scan QR Code to Register

19th November 2021
10 AM Onwards | Zoom

Dr. Preeti Mishra, President, IIC | Dr. Abhimanyu Kumar Yadav, Convener, IIC
Dr. Neha Pandey, Social Media Coordinator, IIC | Prof. Rudrendra Bahadur Singh, IPR Coordinator, IIC

Contact Us At 
academicmba2021@gmail.com

1. **Date and Time Of Event** : 19th November 2021, 10:00 AM onwards

2. **Mode** : Online

3. **Venue** :Zoom

4. **Social Media Link**

<https://www.facebook.com/IIC-Bbditm-054-111963244629027>

News Paper Publication in Voice of Lucknow

<https://www.facebook.com/217714502330934/posts/1086465112122531/>

YouTube Link : <https://youtu.be/jjCoYTVjM3o>

5. **About The Speaker:**

Dr Sanchita Bansal Assistant Professor



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University School of Management Studies, Guru Gobind Singh Indraprastha university, New Delhi ,
bansalsanchita@gmail.com

6. Expenditure of the event: Rs 400

7. Objectives:

1. The objective of organizing this workshop is to understand the concept of Startups.
2. This workshop aimed to solve the queries of those, who wants to initiate startups. They must know how to start it or initiate.
3. Interested Students gained the knowledge of Current Government Startups Schemes.
4. Students also understands the challenges and how to deal with it.

8. Outcome of the event:

With the help of this workshop all the Students and teachers come together to talk about the importance of Innovation and Startups. As a responsible citizen everyone should be aware of their countries economical structure. In this workshop students interacted, evaluated and understand the existing and upcoming schemes of Startups.

9. Pics of the event :

- 1.



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10. Media Coverage:

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छात्रों को मिली स्टार्टअप से जुड़ी सरकारी योजनाओं की जानकारी बीबीडीआईटीएम में आयोजित हुई कार्यशाला

वरिष्ठ संचालक (VOL)

लखनऊ। बाबू बनारसी दास इंस्टिट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट के इन्वोकेशन काउंसिल के द्वारा शुक्रवार को पोर्टेबिल ऑफ स्टार्टअप स्कैम्स इन इंडिया:

अपारिचितीय एंड चैलेंजिंग विषय पर एक ऑनलाइन वर्कशॉप का आयोजन किया गया जिसकी मुख्य वक्ता डॉ. संचिता बंसल थी। इस कार्यक्रम का संचालन बीबीडीआईटीएम के प्रमुख वक्ता डॉ. अशोक कुमार शर्मा और प्रिंसिपल ऑफ बिजनेस प्रोफेसर डॉ. अशोक कुमार शर्मा के शुभ आशीर्वाद से हुआ। इस कार्यक्रम का प्रारम्भ इंस्टिट्यूट के डायरेक्टर प्रोफेसर डॉ. शैलेंद्र सिंह चौहान, आईआईटी प्रिंसिपल डॉ. प्रीति मिश्रा एवं आईआईटी कन्वेंसर डॉ. अभिमन्यु यादव ने डॉ. संचिता बंसल के स्वागत के साथ किया। इस वर्कशॉप की प्रमुख वक्ता डॉ. संचिता बंसल गुरु नोबल सिंह इंदरप्रस्थ वनिवर्सिटी, दिल्ली के स्कूल ऑफ मैनेजमेंट स्टडीज में असिस्टेंट प्रोफेसर के रूप



में कार्यरत हैं साथ ही सोशल एवं प्रेनोरशिप, सस्टेनेबल डेवलपमेंट, वीमेन एम्पावरमेंट, वीमेन एंजेलिनो रशिप एवं ऑनप्रेनो रिअल माकेटिंग में इनका सत्रह वर्षों का अनुभव रहा है ये इन्वोकेशन के क्षेत्र में नवी तकनीकों के शिक्षण कार्य से जुड़ी है। इस वर्कशॉप के माध्यम से छात्रों ने स्टार्टअप इंडिया से सम्बंधित सरकारी योजनाओं, नीतियों के बारे में जानकारी प्राप्त की एवं स्टार्टअप के लिए सरकार किस प्रकार की सुविधाएं देती है इसकी भी जानकारी प्राप्त की। यह वर्कशॉप सभी प्रतिभागियों के लिए बहुत ही ज्ञानवर्धक व उपयोगी रहा। वर्कशॉप के अंत में जिज्ञासु प्रतिभागियों को उनके प्रश्नों के उत्तर भी प्राप्त हुए। वर्कशॉप के संचालन में आईआईटी सी के सदस्य रुद्रेंद्र बहादुर सिंह एवं डॉ. नेहा पांडेय का मातृत्वपूर्ण योगदान रहा एवं छात्रों को ऑनलाइन आशाना, निमिश व आयुषी ने अपना पूर्ण सहयोग प्रदान करके कार्यक्रम को सफल बनाया।

11. Overall Summary:

BBDITM IIC (Institute Innovation Council) organized a workshop on the topic “**Potential of startup schemes in India: Opportunities and Challenges**” on **19th November 2021** from **10:00 AM** onwards. The speaker of the session was **Dr. Sanchita Bansal**, who is Assistant Professor, University School of management studies, Guru Gobind Singh Indraprastha University, New Delhi and interdisciplinary researcher with interest in the field of social entrepreneurship, sustainable development, women entrepreneurship and entrepreneurial marketing with experience of seventeen years in academics. She is a fellow of the “Academy of management” and “Indian accounting association” as well as she published papers in nation and international journals.

About 100 participants attended the webinar. The event was conducted in presence of the Director of the Institute, Prof. (Dr.) S.S. Chauhan.

The event is coordinated under the guidance of De. Preeti Mishra, IIC President, Dr. Abhimanyu Kumar Yadav, IIC Convener, Dr. Neha Pandey, Social media coordinator IIC and Prof. Rudrendra Bahadur Singh, IPR coordinator IIC and coordinated by students’ coordinators Nimish Gupta, Mansi Mohnan, Ayushi & Aashana.

Dr. Sanchita Bansal talk about the opportunities for startup schemes are and what challenges we will have to face. She also detailed about start-up landscape in India how the Government



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of India take various initiatives to encourage start-ups are Skill India Initiatives, Make in India Campaign and Pradhan Mantri Mudra Yojana, Start-up Yatra. As well as she talk about Top 10 Funded start-ups (2021) {One97(paytm) USD 4.4 billion, Ola USD 3.6 billion, Swiggy USD 1.8 billion and so on}. She also talk about Top Unicorns along with this, she also answered the questions of all the participants and solved the queries.

2. **Duration of Activity(in mins):-**

10:00 AM – Zoom meeting started by the student coordinator Ms. Aashana

10:00 AM onwards – Meeting attendees enters the meeting

10:05 AM – Welcoming all the attendees and Introduction of the Speaker by Ms. Aashana, Student coordinator, MBA

10:15 AM- A formal welcome speech by Dr. Preeti Mishra, IIC President

10:20 AM – Presentation started by the speaker, Dr. Sanchita Bansal

11:00 AM – Presentation concluded

11:00 AM- Q & A session

11:10 AM- Appreciation speech by Prof. (Dr.) S.S. Chauhan, Director, BBDITM

11:20 AM- Formal vote of thanks by Dr. Abhimanyu Kumar Yadav, IIC Convener

11:25 AM – Vote of thanks to the student coordinator Ms. Aashana

11:35 AM – Meeting ended by the faculty coordinator.

3. **Number of Students Participants:-** 193 Participants participated from different Colleges and Universities.

4. **Number of Faculty Participants:-** Four

- i. Dr. Preeti Mishra
- ii. Dr. Abhimanyu Yadav

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- iii. Prof. Rudrendra Bahadur Singh
- iv. Dr. Neha Pandey

12. Attendance Sheet:-

https://docs.google.com/forms/d/15odUyHjEH3nTSHO38qyv9xqb9guvBn4wIsm_jNuk-Tg/edit

Name	Status
Aashana Singh	Present
Nimish Gupta	Present
Sanchita Bansal	Present
Abhey Anand (1805410002)	Present
Abhimanyu Kumar	Present
ABHINAV PANDEY	Present
Abhishek Chaubey	Present
Abhishek pandey	Present
ABU TALHA 1900540400004	Present
Aishanya Singh	Present
Ajay Tripathi	Present
Akoti Khare	Present
Ambirah Kumar Pandey	Present
Anand Sharma	Present
Anita Patel	Present
Anjali Srivastava	Present
Anshika Singh	Present
Anshika Singh	Present
Anshuman Shukla	Present
Anurag Pathak	Present
ARNAV PATEL	Present
Arvind Kumar Bharati	Present
Avi Verma	Present
AVINASH SINGH	Present
Ayush Maurya	Present
Ayush Rastogi	Present
Ayush Tiwari	Present
Ayushi	Present
Azharuddin Ansari 1905400...	Present
BB_12_GUNJAN KUMAR SH...	Present
Bhartaraj Vishwakarma	Present
Divya Pandey	Present

14 Feedback of the Event:-

https://docs.google.com/forms/d/e/1FAIpQLSdDhQqJSCB0is6yTTJ6vXPI-Zc2X14ckBruPNH2sYWQjJzreg/viewform?usp=sf_link

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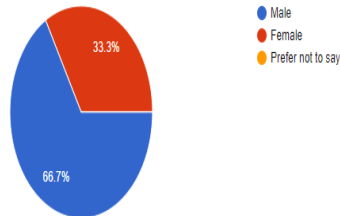
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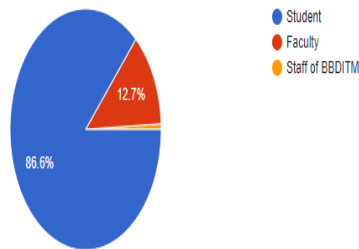
Please enter your gender

135 responses



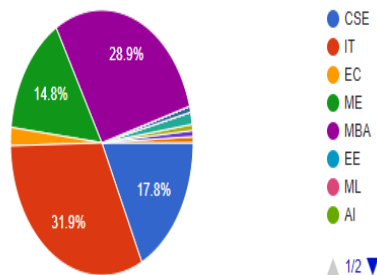
Category

134 responses



Department

135 responses



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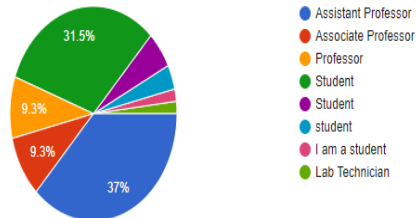
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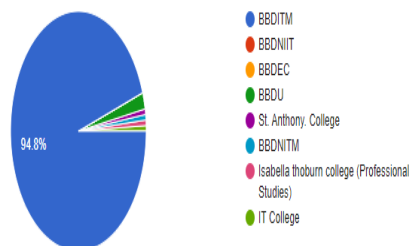
Designation if the participant is Faculty

54 responses



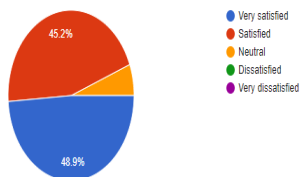
Institute/College/University

135 responses



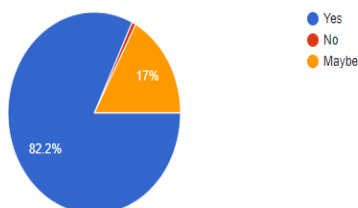
What is your level of satisfaction for the workshop ?

135 responses



Would you recommend a similar event to a friend ?

135 responses



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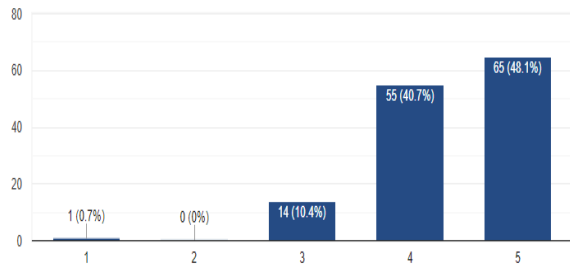
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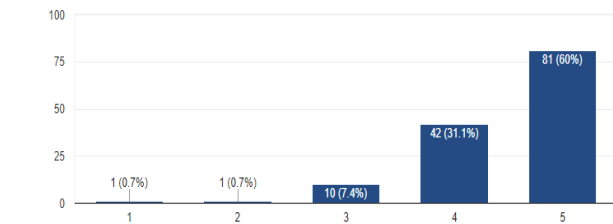
How valuable was the session for you ?

135 responses



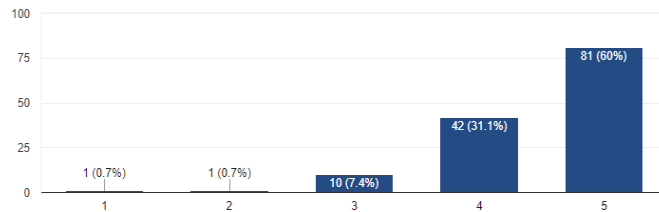
Please rate the knowledge of the resource person ?

135 responses



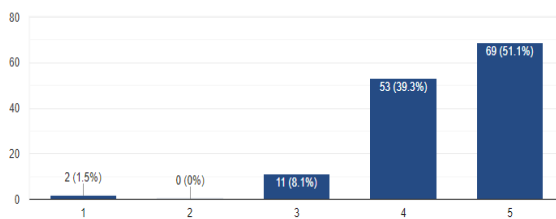
Please rate the knowledge of the resource person ?

135 responses



How would you rate the content of the workshop ?

135 responses



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